

Summary of challenges and opportunities

Housing	
Challenges	Opportunities
	Housing renewal in areas of empty and poor housing
Economy	
Challenges	Opportunities
Connectivity to the town centre and within it is disjointed due to road location	Improvements to public realm and pedestrian signage linking the railway station and town centre, and also to improve central way to more effectively link Central Car Park with the town centre
Maintaining the low levels of vacancy rates within the town centre	Introduce more leisure uses within the town centre to create a mix of uses, including introducing an expanded night time economy.
	Capitalise on skills and opportunities in the nuclear, energy and tourism sectors
	Maximise the strategic economic role of Lillyhall and the Port of Workington as part of the Britain's Energy Coast Innovation Zone, through the promotion of the growth of energy sector research and development clusters, education and skills, and the development of high quality, large format industrial and commercial uses.
	The development of superfast and next generation broadband is supported with a focus on the key business locations such as Workington town centre and Lillyhall Industrial Estates.
	Enable development of land around the Port of Workington to capitalise on and compliment the Ports role in the movement of freight and the potential role in servicing the energy, nuclear and distribution sectors.
Sustainable Communities and Infrastructure	
Challenges	Opportunities
There is an ageing population	
Connecting with those members of the community whose main language is not English	
Connecting with members of ethnic communities	
Connecting with members of different	

religious groups	
Nearly a third of households do not own a car or van	Improvements to the accessibility to amenities via sustainable modes of transport (walking, cycling etc.)
5% of the population are unemployed, with 1.9% long-term unemployed	Support proposals which support the development of education and skills.
18.4% of children live in low income families	
12.9% of households were in fuel poverty in 2017	
High levels of deprivation in terms of health	The redevelopment of the Derwent Valley area for a mix of uses could provide/improve leisure facilities and recreational areas
High levels of deprivation in the index of multiple deprivation	
High levels of crime	
Road and rail connections can be weak (A66, A595 and A596 and the Cumbrian Coast Line)	Improvements and enhancements to key road and rail infrastructure
Built and Historic Environment	
Challenges	Opportunities
Poor maintenance of the historic environment, particularly within the conservation areas. St. Michael's Conservation Area is currently on Historic England's At Risk register	Need to build upon Workington's strong heritage and history. Seek the continued protection of the historic buildings within the conservation areas of Portland Square, Brow Top and St. Michael's, the conservation and maintenance of the Grade I listed building and scheduled ancient monument of Workington Hall, and the enhancement of the associated historic Curwen Park and gardens
Natural Environment	
Challenges	Opportunities
Protect the special character of the River Derwent and River Derwent Corridors as Natura 2000 sites and the Siddick Pond Site of Special Scientific Interest.	
Minimise the risk of flooding and effectively contribute to flood defence management.	