

**APPENDIX 3:
IN-CENTRE SURVEY RESULTS**

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q01 Do you normally have regular access to a car for personal use during the day ?																						
Yes	68.8%	110	82.0%	41	62.7%	69	50.0%	16	80.0%	48	67.6%	46	86.3%	44	60.6%	66	98.2%	110	68.8%	110	0.0%	0
No	31.3%	50	18.0%	9	37.3%	41	50.0%	16	20.0%	12	32.4%	22	13.7%	7	39.5%	43	1.8%	2	31.3%	50	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																						
Yes	70.0%	112	82.0%	41	64.5%	71	53.1%	17	80.0%	48	69.1%	47	86.3%	44	62.4%	68	100.0%	112	70.0%	112	0.0%	0
No	30.0%	48	18.0%	9	35.5%	39	46.9%	15	20.0%	12	30.9%	21	13.7%	7	37.6%	41	0.0%	0	30.0%	48	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																						
Car / van (as driver)	50.6%	81	68.0%	34	42.7%	47	46.9%	15	63.3%	38	41.2%	28	58.8%	30	46.8%	51	72.3%	81	50.6%	81	0.0%	0
Car / van (as passenger)	9.4%	15	6.0%	3	10.9%	12	3.1%	1	6.7%	4	14.7%	10	11.8%	6	8.3%	9	8.0%	9	9.4%	15	0.0%	0
Bus, minibus or coach	18.8%	30	14.0%	7	20.9%	23	21.9%	7	15.0%	9	20.6%	14	9.8%	5	22.9%	25	2.7%	3	18.8%	30	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	18.1%	29	12.0%	6	20.9%	23	15.6%	5	15.0%	9	22.1%	15	17.6%	9	18.3%	20	16.1%	18	18.1%	29	0.0%	0
Taxi / minicab	2.5%	4	0.0%	0	3.6%	4	9.4%	3	0.0%	0	1.5%	1	2.0%	1	2.8%	3	0.9%	1	2.5%	4	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven
Q04 Where did you park today ?											
<i>Those who travelled by car at Q03</i>											
Whitehaven:											
Schoolhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Senhouse Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sports Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Beacon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Shore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Shore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Dock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Multi-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridges Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quay Street North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quay Street South	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tangier Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wellington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Focus/Aldi, Preston Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington:											
Belle Isle Street	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.6%	1	0.0%
Brow Top	3.1%	3	5.4%	2	1.7%	1	0.0%	0	2.4%	1	5.3%
Griffin Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Multi Storey	21.9%	21	13.5%	5	27.1%	16	31.3%	5	23.8%	10	15.8%
Central Station	8.3%	8	2.7%	1	11.9%	7	12.5%	2	4.8%	2	10.5%
Elizabeth Street	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1	0.0%
Fearon Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fox Lane	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%
Horse Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ladies Walk	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.6%	1	2.8%
New South Watt Street	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%
Peter Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Udale Street	8.3%	8	5.4%	2	10.2%	6	6.3%	1	11.9%	5	5.3%
Vulcans Lane	3.1%	3	5.4%	2	1.7%	1	0.0%	0	4.8%	2	2.6%
On-street	15.6%	15	13.5%	5	16.9%	10	31.3%	5	11.9%	5	13.2%
Other	18.8%	18	32.4%	12	10.2%	6	6.3%	1	23.8%	10	18.4%
Works car park	3.1%	3	2.7%	1	3.4%	2	6.3%	1	2.4%	1	2.6%
(Don't know / can't remember)	6.3%	6	5.4%	2	6.8%	4	0.0%	0	7.1%	3	7.9%
(Dropped off – didn't park)	6.3%	6	5.4%	2	6.8%	4	6.3%	1	4.8%	2	7.9%
Base:	96	37	59	16	42	38	36	60	90	96	0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q05 Did you have any difficulties obtaining a car parking space today ?																						
<i>Those who travelled by car at Q03 (Excluding (Dropped off - didn't park) at Q04</i>																						
Yes	6.7%	6	11.4%	4	3.6%	2	6.7%	1	2.5%	1	11.4%	4	2.9%	1	8.9%	5	7.0%	6	6.7%	6	0.0%	0
No	93.3%	84	88.6%	31	96.4%	53	93.3%	14	97.5%	39	88.6%	31	97.1%	33	91.1%	51	93.0%	80	93.3%	84	0.0%	0
Base:		90		35		55		15		40		35		34		56		86		90		0
Q06 How long did your journey to (STUDY CENTRE) take ?																						
0-5 minutes	18.1%	29	14.0%	7	20.0%	22	18.8%	6	23.3%	14	13.2%	9	27.5%	14	13.8%	15	23.2%	26	18.1%	29	0.0%	0
6-10 minutes	30.0%	48	24.0%	12	32.7%	36	25.0%	8	28.3%	17	33.8%	23	23.5%	12	33.0%	36	29.5%	33	30.0%	48	0.0%	0
11-15 minutes	17.5%	28	20.0%	10	16.4%	18	21.9%	7	13.3%	8	19.1%	13	15.7%	8	18.3%	20	16.1%	18	17.5%	28	0.0%	0
16-20 minutes	13.1%	21	16.0%	8	11.8%	13	25.0%	8	10.0%	6	10.3%	7	13.7%	7	12.8%	14	10.7%	12	13.1%	21	0.0%	0
21-30 minutes	10.0%	16	14.0%	7	8.2%	9	6.3%	2	8.3%	5	13.2%	9	2.0%	1	13.8%	15	10.7%	12	10.0%	16	0.0%	0
31-60 minutes	6.9%	11	8.0%	4	6.4%	7	0.0%	0	10.0%	6	7.4%	5	13.7%	7	3.7%	4	4.5%	5	6.9%	11	0.0%	0
Over 60 minutes	3.8%	6	2.0%	1	4.5%	5	3.1%	1	5.0%	3	2.9%	2	3.9%	2	3.7%	4	4.5%	5	3.8%	6	0.0%	0
(Don't know / can't remember)	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Mean:		16.7		17.1		16.5		14.2		17.9		16.7		17.4		16.3		15.9		16.7		0.0
Base:		160		50		110		32		60		68		51		109		112		160		0
Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?																						
Home	93.8%	150	90.0%	45	95.5%	105	93.8%	30	90.0%	54	97.1%	66	94.1%	48	93.6%	102	92.0%	103	93.8%	150	0.0%	0
Work	2.5%	4	2.0%	1	2.7%	3	3.1%	1	5.0%	3	0.0%	0	5.9%	3	0.9%	1	3.6%	4	2.5%	4	0.0%	0
On holiday	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Elsewhere	1.3%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.8%	2	1.8%	2	1.3%	2	0.0%	0
Relatives / friends house	1.9%	3	2.0%	1	1.8%	2	3.1%	1	3.3%	2	0.0%	0	0.0%	0	2.8%	3	1.8%	2	1.9%	3	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0
Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?																						
<i>Those who are not on holiday at Q07</i>																						
Live in the centre	28.3%	45	14.3%	7	34.5%	38	34.4%	11	18.6%	11	33.8%	23	23.5%	12	30.6%	33	24.3%	27	28.3%	45	0.0%	0
Work in the centre	7.5%	12	6.1%	3	8.2%	9	12.5%	4	10.2%	6	2.9%	2	19.6%	10	1.9%	2	9.0%	10	7.5%	12	0.0%	0
Visiting the centre (Refused)	63.5%	101	77.6%	38	57.3%	63	53.1%	17	71.2%	42	61.8%	42	56.9%	29	66.7%	72	65.8%	73	63.5%	101	0.0%	0
	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Base:		159		49		110		32		59		68		51		108		111		159		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Q09 Why do you choose to shop in / visit (STUDY CENTRE) ?																						
Proximity to home	50.6%	81	40.0%	20	55.5%	61	62.5%	20	48.3%	29	47.1%	32	43.1%	22	54.1%	59	51.8%	58	50.6%	81	0.0%	0
Proximity to work	6.9%	11	4.0%	2	8.2%	9	12.5%	4	8.3%	5	2.9%	2	17.6%	9	1.8%	2	9.8%	11	6.9%	11	0.0%	0
Accessibility to (STUDY CENTRE)	6.9%	11	10.0%	5	5.5%	6	6.3%	2	8.3%	5	5.9%	4	3.9%	2	8.3%	9	3.6%	4	6.9%	11	0.0%	0
Range of independent/specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department store	4.4%	7	0.0%	0	6.4%	7	6.3%	2	1.7%	1	5.9%	4	3.9%	2	4.6%	5	1.8%	2	4.4%	7	0.0%	0
Choice of High Street retailers	18.8%	30	10.0%	5	22.7%	25	18.8%	6	18.3%	11	19.1%	13	13.7%	7	21.1%	23	16.1%	18	18.8%	30	0.0%	0
Quality of shops selling food goods	2.5%	4	2.0%	1	2.7%	3	0.0%	0	0.0%	0	5.9%	4	0.0%	0	3.7%	4	0.9%	1	2.5%	4	0.0%	0
Choice of shops selling non-food goods	2.5%	4	2.0%	1	2.7%	3	3.1%	1	0.0%	0	4.4%	3	0.0%	0	3.7%	4	0.9%	1	2.5%	4	0.0%	0
Provision of services, such as banks / financial services	3.1%	5	10.0%	5	0.0%	0	0.0%	0	5.0%	3	2.9%	2	2.0%	1	3.7%	4	4.5%	5	3.1%	5	0.0%	0
Provision of leisure services	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Shopping environment	8.1%	13	2.0%	1	10.9%	12	6.3%	2	3.3%	2	13.2%	9	7.8%	4	8.3%	9	5.4%	6	8.1%	13	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	10.6%	17	18.0%	9	7.3%	8	9.4%	3	10.0%	6	11.8%	8	13.7%	7	9.2%	10	13.4%	15	10.6%	17	0.0%	0
Visiting / meeting relatives / friends	1.3%	2	0.0%	0	1.8%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
Work here	1.3%	2	0.0%	0	1.8%	2	3.1%	1	1.7%	1	0.0%	0	3.9%	2	0.0%	0	1.8%	2	1.3%	2	0.0%	0
Habit / familiarity	3.8%	6	8.0%	4	1.8%	2	3.1%	1	1.7%	1	5.9%	4	2.0%	1	4.6%	5	3.6%	4	3.8%	6	0.0%	0
General convenience	1.9%	3	0.0%	0	2.7%	3	6.3%	2	0.0%	0	1.5%	1	2.0%	1	1.8%	2	0.9%	1	1.9%	3	0.0%	0
Just for a change	1.9%	3	2.0%	1	1.8%	2	3.1%	1	3.3%	2	0.0%	0	3.9%	2	0.9%	1	1.8%	2	1.9%	3	0.0%	0
Better than other towns / shopping areas	1.9%	3	4.0%	2	0.9%	1	3.1%	1	1.7%	1	1.5%	1	3.9%	2	0.9%	1	1.8%	2	1.9%	3	0.0%	0
Visit a specific shop	3.1%	5	6.0%	3	1.8%	2	0.0%	0	3.3%	2	4.4%	3	3.9%	2	2.8%	3	2.7%	3	3.1%	5	0.0%	0
It's cheaper	1.3%	2	0.0%	0	1.8%	2	3.1%	1	1.7%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.3%	2	0.0%	0
It's a day / trip out	1.3%	2	2.0%	1	0.9%	1	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	0.0%	0	1.3%	2	0.0%	0
(Don't know / no reason)	1.3%	2	2.0%	1	0.9%	1	3.1%	1	0.0%	0	1.5%	1	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q10 What is the main reason why you are in (STUDY CENTRE) today ?																						
Food and grocery shopping	12.5%	20	10.0%	5	13.6%	15	12.5%	4	13.3%	8	11.8%	8	7.8%	4	14.7%	16	8.9%	10	12.5%	20	0.0%	0
Clothes / shoes shopping	28.8%	46	20.0%	10	32.7%	36	34.4%	11	31.7%	19	23.5%	16	27.5%	14	29.4%	32	33.0%	37	28.8%	46	0.0%	0
Electrical goods shopping	5.0%	8	6.0%	3	4.5%	5	3.1%	1	5.0%	3	5.9%	4	2.0%	1	6.4%	7	6.3%	7	5.0%	8	0.0%	0
Stationers / newsagents	6.3%	10	6.0%	3	6.4%	7	9.4%	3	3.3%	2	7.4%	5	3.9%	2	7.3%	8	4.5%	5	6.3%	10	0.0%	0
Furniture / carpet	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Jewellery / gift shops	3.1%	5	2.0%	1	3.6%	4	6.3%	2	1.7%	1	2.9%	2	2.0%	1	3.7%	4	1.8%	2	3.1%	5	0.0%	0
Chemist	1.9%	3	0.0%	0	2.7%	3	0.0%	0	3.3%	2	1.5%	1	2.0%	1	1.8%	2	2.7%	3	1.9%	3	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	9.4%	15	18.0%	9	5.5%	6	6.3%	2	11.7%	7	8.8%	6	11.8%	6	8.3%	9	10.7%	12	9.4%	15	0.0%	0
Doctor / dentist	2.5%	4	0.0%	0	3.6%	4	0.0%	0	1.7%	1	4.4%	3	0.0%	0	3.7%	4	0.9%	1	2.5%	4	0.0%	0
Café / restaurant / pub	1.3%	2	4.0%	2	0.0%	0	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Work / School / College	5.6%	9	0.0%	0	8.2%	9	9.4%	3	8.3%	5	1.5%	1	15.7%	8	0.9%	1	7.1%	8	5.6%	9	0.0%	0
Social / leisure activities	6.3%	10	6.0%	3	6.4%	7	3.1%	1	5.0%	3	8.8%	6	9.8%	5	4.6%	5	6.3%	7	6.3%	10	0.0%	0
Other	5.6%	9	10.0%	5	3.6%	4	6.3%	2	3.3%	2	7.4%	5	5.9%	3	5.5%	6	3.6%	4	5.6%	9	0.0%	0
Browsing / window shopping	8.8%	14	12.0%	6	7.3%	8	9.4%	3	5.0%	3	11.8%	8	5.9%	3	10.1%	11	8.9%	10	8.8%	14	0.0%	0
Visit hairdressers	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Visit opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	1.3%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q11 What else do you intend to do whilst in (STUDY CENTRE) today ?																						
Food and grocery shopping	11.9%	19	2.0%	1	16.4%	18	15.6%	5	8.3%	5	13.2%	9	15.7%	8	10.1%	11	11.6%	13	11.9%	19	0.0%	0
Clothes / shoes shopping	12.5%	20	8.0%	4	14.5%	16	3.1%	1	11.7%	7	17.6%	12	13.7%	7	11.9%	13	9.8%	11	12.5%	20	0.0%	0
Electrical goods shopping	3.8%	6	2.0%	1	4.5%	5	3.1%	1	3.3%	2	4.4%	3	2.0%	1	4.6%	5	4.5%	5	3.8%	6	0.0%	0
Stationers / newsagents	12.5%	20	4.0%	2	16.4%	18	6.3%	2	10.0%	6	17.6%	12	9.8%	5	13.8%	15	12.5%	14	12.5%	20	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	8.1%	13	2.0%	1	10.9%	12	6.3%	2	5.0%	3	11.8%	8	5.9%	3	9.2%	10	9.8%	11	8.1%	13	0.0%	0
Chemist	12.5%	20	6.0%	3	15.5%	17	6.3%	2	18.3%	11	10.3%	7	11.8%	6	12.8%	14	13.4%	15	12.5%	20	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	5.0%	8	4.0%	2	5.5%	6	6.3%	2	8.3%	5	1.5%	1	3.9%	2	5.5%	6	3.6%	4	5.0%	8	0.0%	0
Doctor / dentist	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Café / restaurant / pub	7.5%	12	10.0%	5	6.4%	7	6.3%	2	8.3%	5	7.4%	5	9.8%	5	6.4%	7	8.0%	9	7.5%	12	0.0%	0
Work / School / College	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Social / leisure activities	6.3%	10	6.0%	3	6.4%	7	9.4%	3	5.0%	3	5.9%	4	3.9%	2	7.3%	8	5.4%	6	6.3%	10	0.0%	0
Other	3.8%	6	4.0%	2	3.6%	4	3.1%	1	3.3%	2	4.4%	3	2.0%	1	4.6%	5	3.6%	4	3.8%	6	0.0%	0
Browsing / window shopping	2.5%	4	2.0%	1	2.7%	3	3.1%	1	1.7%	1	2.9%	2	2.0%	1	2.8%	3	2.7%	3	2.5%	4	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit opticians	1.9%	3	2.0%	1	1.8%	2	3.1%	1	3.3%	2	0.0%	0	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
(No other activities / reason)	37.5%	60	54.0%	27	30.0%	33	37.5%	12	38.3%	23	36.8%	25	41.2%	21	35.8%	39	38.4%	43	37.5%	60	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q11X What intending to do in (STUDY CENTRE) today ? - Any Mention																						
Food and grocery shopping	24.4%	39	12.0%	6	30.0%	33	28.1%	9	21.7%	13	25.0%	17	23.5%	12	24.8%	27	20.5%	23	24.4%	39	0.0%	0
Clothes / shoes shopping	41.3%	66	28.0%	14	47.3%	52	37.5%	12	43.3%	26	41.2%	28	41.2%	21	41.3%	45	42.9%	48	41.3%	66	0.0%	0
Electrical goods shopping	8.8%	14	8.0%	4	9.1%	10	6.3%	2	8.3%	5	10.3%	7	3.9%	2	11.0%	12	10.7%	12	8.8%	14	0.0%	0
Stationers / newsagents	18.8%	30	10.0%	5	22.7%	25	15.6%	5	13.3%	8	25.0%	17	13.7%	7	21.1%	23	17.0%	19	18.8%	30	0.0%	0
Furniture / carpet	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Jewellery / gift shops	11.3%	18	4.0%	2	14.5%	16	12.5%	4	6.7%	4	14.7%	10	7.8%	4	12.8%	14	11.6%	13	11.3%	18	0.0%	0
Chemist	14.4%	23	6.0%	3	18.2%	20	6.3%	2	21.7%	13	11.8%	8	13.7%	7	14.7%	16	16.1%	18	14.4%	23	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	14.4%	23	22.0%	11	10.9%	12	12.5%	4	20.0%	12	10.3%	7	15.7%	8	13.8%	15	14.3%	16	14.4%	23	0.0%	0
Doctor / dentist	3.1%	5	0.0%	0	4.5%	5	0.0%	0	3.3%	2	4.4%	3	2.0%	1	3.7%	4	1.8%	2	3.1%	5	0.0%	0
Café / restaurant / pub	8.8%	14	14.0%	7	6.4%	7	6.3%	2	10.0%	6	8.8%	6	11.8%	6	7.3%	8	9.8%	11	8.8%	14	0.0%	0
Work / School / College	6.3%	10	2.0%	1	8.2%	9	9.4%	3	10.0%	6	1.5%	1	15.7%	8	1.8%	2	7.1%	8	6.3%	10	0.0%	0
Social / leisure activities	12.5%	20	12.0%	6	12.7%	14	12.5%	4	10.0%	6	14.7%	10	13.7%	7	11.9%	13	11.6%	13	12.5%	20	0.0%	0
Other	9.4%	15	14.0%	7	7.3%	8	9.4%	3	6.7%	4	11.8%	8	7.8%	4	10.1%	11	7.1%	8	9.4%	15	0.0%	0
Browsing / window shopping	11.3%	18	14.0%	7	10.0%	11	12.5%	4	6.7%	4	14.7%	10	7.8%	4	12.8%	14	11.6%	13	11.3%	18	0.0%	0
Visit hairdressers	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Visit opticians	1.9%	3	2.0%	1	1.8%	2	3.1%	1	3.3%	2	0.0%	0	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
Q12 How long do you think you will stay in (STUDY CENTRE) today ?																						
Up to half an hour	24.4%	39	36.0%	18	19.1%	21	25.0%	8	16.7%	10	30.9%	21	23.5%	12	24.8%	27	25.9%	29	24.4%	39	0.0%	0
Up to two hours	58.8%	94	50.0%	25	62.7%	69	50.0%	16	66.7%	40	55.9%	38	56.9%	29	59.6%	65	59.8%	67	58.8%	94	0.0%	0
Half the day	11.3%	18	8.0%	4	12.7%	14	12.5%	4	10.0%	6	11.8%	8	9.8%	5	11.9%	13	8.0%	9	11.3%	18	0.0%	0
All day	4.4%	7	4.0%	2	4.5%	5	9.4%	3	6.7%	4	0.0%	0	9.8%	5	1.8%	2	4.5%	5	4.4%	7	0.0%	0
(Don't know)	1.3%	2	2.0%	1	0.9%	1	3.1%	1	0.0%	0	1.5%	1	0.0%	0	1.8%	2	1.8%	2	1.3%	2	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
Q13 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																						
Yes	20.0%	32	14.0%	7	22.7%	25	34.4%	11	18.3%	11	14.7%	10	13.7%	7	22.9%	25	15.2%	17	20.0%	32	0.0%	0
No	78.8%	126	82.0%	41	77.3%	85	65.6%	21	80.0%	48	83.8%	57	86.3%	44	75.2%	82	83.9%	94	78.8%	126	0.0%	0
(Don't know)	1.3%	2	4.0%	2	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q14 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?																						
<i>Those who will undertake their main food shop at Q13</i>																						
Daily	15.6%	5	14.3%	1	16.0%	4	9.1%	1	18.2%	2	20.0%	2	28.6%	2	12.0%	3	11.8%	2	15.6%	5	0.0%	0
Once a week or more	75.0%	24	71.4%	5	76.0%	19	81.8%	9	81.8%	9	60.0%	6	57.1%	4	80.0%	20	82.4%	14	75.0%	24	0.0%	0
Less than once a week	6.3%	2	14.3%	1	4.0%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	8.0%	2	5.9%	1	6.3%	2	0.0%	0
Less than once a fortnight	3.1%	1	0.0%	0	4.0%	1	9.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		32		7		25		11		11		10		7		25		17		32		0
Q15 Approximately how much have you spent or will you spend today on food goods ?																						
<i>Those who will undertake their main food shop at Q13</i>																						
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	3.1%	1	0.0%	0	4.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	5.9%	1	3.1%	1	0.0%	0
£6 - £10	21.9%	7	0.0%	0	28.0%	7	18.2%	2	18.2%	2	30.0%	3	0.0%	0	28.0%	7	11.8%	2	21.9%	7	0.0%	0
£11 - £15	9.4%	3	0.0%	0	12.0%	3	0.0%	0	0.0%	0	30.0%	3	14.3%	1	8.0%	2	5.9%	1	9.4%	3	0.0%	0
£16 - £20	21.9%	7	42.9%	3	16.0%	4	0.0%	0	45.5%	5	20.0%	2	28.6%	2	20.0%	5	29.4%	5	21.9%	7	0.0%	0
£21 - £25	12.5%	4	14.3%	1	12.0%	3	27.3%	3	9.1%	1	0.0%	0	14.3%	1	12.0%	3	0.0%	0	12.5%	4	0.0%	0
£26 - £50	12.5%	4	14.3%	1	12.0%	3	27.3%	3	9.1%	1	0.0%	0	28.6%	2	8.0%	2	17.6%	3	12.5%	4	0.0%	0
£51 - £75	6.3%	2	0.0%	0	8.0%	2	9.1%	1	9.1%	1	0.0%	0	0.0%	0	8.0%	2	5.9%	1	6.3%	2	0.0%	0
£76 - £100	9.4%	3	14.3%	1	8.0%	2	9.1%	1	9.1%	1	10.0%	1	14.3%	1	8.0%	2	17.6%	3	9.4%	3	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	4.0%	1	5.9%	1	3.1%	1	0.0%	0
Mean:		27.7		33.8		26.2		32.1		28.9		20.8		33.7		25.9		35.2		27.7		0.0
Base:		32		7		25		11		11		10		7		25		17		32		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q16 Which centre / retail park did you last visit for your main food and grocery shopping ?																						
<i>Those who said 'No' or 'Don't know' at Q13</i>																						
Aspatria Town Centre	1.6%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	2.4%	2	0.0%	0	1.6%	2	0.0%	0
Barrow in Furness Town Centre	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	1	1.1%	1	0.8%	1	0.0%	0
Carlisle City Centre	2.3%	3	0.0%	0	3.5%	3	0.0%	0	4.1%	2	1.7%	1	4.5%	2	1.2%	1	2.1%	2	2.3%	3	0.0%	0
Cleator Moor Town Centre	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.8%	1	0.0%	0
Cockermouth Town Centre	1.6%	2	2.3%	1	1.2%	1	0.0%	0	2.0%	1	1.7%	1	2.3%	1	1.2%	1	1.1%	1	1.6%	2	0.0%	0
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	1.6%	2	0.0%	0	2.4%	2	4.8%	1	2.0%	1	0.0%	0	2.3%	1	1.2%	1	2.1%	2	1.6%	2	0.0%	0
Maryport Town Centre	4.7%	6	7.0%	3	3.5%	3	0.0%	0	6.1%	3	5.2%	3	2.3%	1	6.0%	5	5.3%	5	4.7%	6	0.0%	0
Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.8%	1	0.0%	0
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, Workington	1.6%	2	0.0%	0	2.4%	2	0.0%	0	2.0%	1	1.7%	1	0.0%	0	2.4%	2	2.1%	2	1.6%	2	0.0%	0
Dunmail Park	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	2.3%	1	0.0%	0	1.1%	1	0.8%	1	0.0%	0
Kingstown Retail Park, Carlisle	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.8%	1	0.0%	0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.7%	6	2.3%	1	5.9%	5	4.8%	1	10.2%	5	0.0%	0	4.5%	2	4.8%	4	6.3%	6	4.7%	6	0.0%	0
WM Morrisons, Flattwalks, Whitehaven	9.4%	12	14.0%	6	7.1%	6	9.5%	2	12.2%	6	6.9%	4	6.8%	3	10.7%	9	8.4%	8	9.4%	12	0.0%	0
Tesco, North Shore, Whitehaven	4.7%	6	4.7%	2	4.7%	4	9.5%	2	6.1%	3	1.7%	1	6.8%	3	3.6%	3	6.3%	6	4.7%	6	0.0%	0
Tesco, Workington	29.7%	38	23.3%	10	32.9%	28	28.6%	6	30.6%	15	29.3%	17	38.6%	17	25.0%	21	29.5%	28	29.7%	38	0.0%	0
WM Morrisons, Derwent Drive, Workington	25.8%	33	25.6%	11	25.9%	22	23.8%	5	20.4%	10	31.0%	18	20.5%	9	28.6%	24	27.4%	26	25.8%	33	0.0%	0
Internet (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do main food shopping)	1.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	4.5%	2	0.0%	0	2.1%	2	1.6%	2	0.0%	0
	7.0%	9	11.6%	5	4.7%	4	19.0%	4	4.1%	2	5.2%	3	4.5%	2	8.3%	7	5.3%	5	7.0%	9	0.0%	0
Base:	128		43		85		21		49		58		44		84		95		128		0	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q17 Why do you choose to do your main food shop at (LOCATION AT Q.16) rather than (STUDY CENTRE) ?																						
<i>Those who did not mention study centre at Q16 or said 'No' or 'Don't know' at Q13</i>																						
Nearer to home	29.3%	34	28.6%	10	29.6%	24	41.2%	7	34.0%	16	21.2%	11	25.0%	10	31.6%	24	28.4%	25	29.3%	34	0.0%	0
Nearer to work	1.7%	2	2.9%	1	1.2%	1	5.9%	1	0.0%	0	1.9%	1	0.0%	0	2.6%	2	2.3%	2	1.7%	2	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	3.4%	4	0.0%	0	4.9%	4	5.9%	1	2.1%	1	3.8%	2	5.0%	2	2.6%	2	2.3%	2	3.4%	4	0.0%	0
Choice of shops selling food goods	1.7%	2	0.0%	0	2.5%	2	0.0%	0	2.1%	1	1.9%	1	2.5%	1	1.3%	1	1.1%	1	1.7%	2	0.0%	0
Quality of food goods available	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	1	1.1%	1	0.9%	1	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	2.5%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.3%	5	5.7%	2	3.7%	3	0.0%	0	2.1%	1	7.7%	4	5.0%	2	3.9%	3	5.7%	5	4.3%	5	0.0%	0
Good prices	1.7%	2	2.9%	1	1.2%	1	0.0%	0	2.1%	1	1.9%	1	2.5%	1	1.3%	1	0.0%	0	1.7%	2	0.0%	0
(Don't know / no reason)	61.2%	71	62.9%	22	60.5%	49	52.9%	9	59.6%	28	65.4%	34	62.5%	25	60.5%	46	63.6%	56	61.2%	71	0.0%	0
Base:		116		35		81		17		47		52		40		76		88		116		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q18 How do you usually travel to (LOCATION AT Q.16) (main part of journey)?																						
<i>Those who mentioned where they last went main food shopping at Q16</i>																						
Car / van (as driver)	66.7%	78	77.8%	28	61.7%	50	52.9%	9	80.9%	38	58.5%	31	80.0%	32	59.7%	46	88.6%	78	66.7%	78	0.0%	0
Car / van (as passenger)	17.1%	20	8.3%	3	21.0%	17	29.4%	5	14.9%	7	15.1%	8	12.5%	5	19.5%	15	9.1%	8	17.1%	20	0.0%	0
Bus, minibus or coach	6.0%	7	5.6%	2	6.2%	5	5.9%	1	0.0%	0	11.3%	6	2.5%	1	7.8%	6	0.0%	0	6.0%	7	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.7%	9	5.6%	2	8.6%	7	11.8%	2	4.3%	2	9.4%	5	5.0%	2	9.1%	7	2.3%	2	7.7%	9	0.0%	0
Taxi	2.6%	3	2.8%	1	2.5%	2	0.0%	0	0.0%	0	5.7%	3	0.0%	0	3.9%	3	0.0%	0	2.6%	3	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Do not travel, goods delivered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	117	36	81	17	47	53	40	77	88	117	0											
Q19 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?																						
Yes - clothing, footwear or household goods	51.9%	83	30.0%	15	61.8%	68	53.1%	17	51.7%	31	51.5%	35	56.9%	29	49.5%	54	53.6%	60	51.9%	83	0.0%	0
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	4.4%	7	6.0%	3	3.6%	4	6.3%	2	5.0%	3	2.9%	2	2.0%	1	5.5%	6	4.5%	5	4.4%	7	0.0%	0
Yes - all of the above	4.4%	7	2.0%	1	5.5%	6	6.3%	2	3.3%	2	4.4%	3	3.9%	2	4.6%	5	4.5%	5	4.4%	7	0.0%	0
No	35.0%	56	56.0%	28	25.5%	28	31.3%	10	35.0%	21	36.8%	25	35.3%	18	34.9%	38	33.0%	37	35.0%	56	0.0%	0
(Don't know)	4.4%	7	6.0%	3	3.6%	4	3.1%	1	5.0%	3	4.4%	3	2.0%	1	5.5%	6	4.5%	5	4.4%	7	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven
Q20 Which centre / facility did you last shop for non food goods?											
<i>Those who will not be buying anything other than food goods at Q19</i>											
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow in Furness Town Centre	3.2%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	7.1%
Carlisle City Centre	3.2%	2	6.5%	2	0.0%	0	0.0%	0	8.3%	2	0.0%
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	1.6%	1	3.2%	1	0.0%	0	0.0%	0	3.6%	1	0.0%
Millom Town Centre	1.6%	1	0.0%	0	3.1%	1	0.0%	0	4.2%	1	0.0%
Penrith Town Centre	1.6%	1	3.2%	1	0.0%	0	0.0%	0	3.6%	1	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre	9.5%	6	16.1%	5	3.1%	1	27.3%	3	4.2%	1	7.1%
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre	33.3%	21	25.8%	8	40.6%	13	36.4%	4	29.2%	7	35.7%
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Howe Retail Park, Workington	4.8%	3	6.5%	2	3.1%	1	9.1%	1	4.2%	1	3.6%
Dunmail Park	6.3%	4	6.5%	2	6.3%	2	9.1%	1	8.3%	2	3.6%
Kingstown Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Focus, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	9.5%	6	6.5%	2	12.5%	4	9.1%	1	20.8%	5	0.0%
Internet	1.6%	1	3.2%	1	0.0%	0	0.0%	0	3.6%	1	5.3%
Catalogue / mail order	3.2%	2	0.0%	0	6.3%	2	9.1%	1	4.2%	1	0.0%
(Don't know / varies)	14.3%	9	12.9%	4	15.6%	5	0.0%	0	12.5%	3	21.4%
(Don't do non food shopping)	6.3%	4	9.7%	3	3.1%	1	0.0%	0	4.2%	1	10.7%
Base:	63	31	32	11	24	28	19	44	42	63	0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Have use of a car (Q01 & Q02)		Workington	Whitehaven					
Q21 How frequently do you visit (ANSWER TO Q.20) for clothing and footwear or other non food goods?	<i>Those who will not be buying anything other than food goods at Q19 (Excludes (Don't know / varies) and (Don't do non food shopping) at Q20)</i>																					
Daily	4.0%	2	0.0%	0	7.7%	2	9.1%	1	0.0%	0	5.3%	1	0.0%	0	5.4%	2	2.9%	1	4.0%	2	0.0%	0
Once a week or more	14.0%	7	12.5%	3	15.4%	4	27.3%	3	15.0%	3	5.3%	1	23.1%	3	10.8%	4	17.6%	6	14.0%	7	0.0%	0
Less than once a week	10.0%	5	8.3%	2	11.5%	3	0.0%	0	10.0%	2	15.8%	3	7.7%	1	10.8%	4	8.8%	3	10.0%	5	0.0%	0
Less than once a fortnight	8.0%	4	12.5%	3	3.8%	1	18.2%	2	5.0%	1	5.3%	1	7.7%	1	8.1%	3	8.8%	3	8.0%	4	0.0%	0
Less than once a month	40.0%	20	50.0%	12	30.8%	8	36.4%	4	50.0%	10	31.6%	6	38.5%	5	40.5%	15	38.2%	13	40.0%	20	0.0%	0
(Don't know / varies)	24.0%	12	16.7%	4	30.8%	8	9.1%	1	20.0%	4	36.8%	7	23.1%	3	24.3%	9	23.5%	8	24.0%	12	0.0%	0
Base:		50		24		26		11		20		19		13		37		34		50		0
Q22 Approximately how much did you spend on your last visit to (ANSWER TO Q.20) on clothing or non food goods?	<i>Those who will not be buying anything other than food goods at Q19 (Excludes (Don't know / varies) and (Don't do non food shopping) at Q20)</i>																					
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	2.0%	1	0.0%	0	3.8%	1	9.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	2.9%	1	2.0%	1	0.0%	0
£6 - £10	4.0%	2	4.2%	1	3.8%	1	18.2%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	2.9%	1	4.0%	2	0.0%	0
£11 - £15	8.0%	4	12.5%	3	3.8%	1	18.2%	2	0.0%	0	10.5%	2	0.0%	0	10.8%	4	5.9%	2	8.0%	4	0.0%	0
£16 - £20	14.0%	7	12.5%	3	15.4%	4	0.0%	0	15.0%	3	21.1%	4	7.7%	1	16.2%	6	5.9%	2	14.0%	7	0.0%	0
£21 - £25	8.0%	4	12.5%	3	3.8%	1	9.1%	1	10.0%	2	5.3%	1	15.4%	2	5.4%	2	11.8%	4	8.0%	4	0.0%	0
£26 - £50	14.0%	7	12.5%	3	15.4%	4	18.2%	2	15.0%	3	10.5%	2	15.4%	2	13.5%	5	14.7%	5	14.0%	7	0.0%	0
£51 - £75	4.0%	2	8.3%	2	0.0%	0	0.0%	0	5.0%	1	5.3%	1	0.0%	0	5.4%	2	5.9%	2	4.0%	2	0.0%	0
£76- £100	12.0%	6	12.5%	3	11.5%	3	18.2%	2	10.0%	2	10.5%	2	15.4%	2	10.8%	4	14.7%	5	12.0%	6	0.0%	0
More than £100	4.0%	2	4.2%	1	3.8%	1	0.0%	0	10.0%	2	0.0%	0	7.7%	1	2.7%	1	5.9%	2	4.0%	2	0.0%	0
(Don't know)	30.0%	15	20.8%	5	38.5%	10	9.1%	1	35.0%	7	36.8%	7	30.8%	4	29.7%	11	29.4%	10	30.0%	15	0.0%	0
Mean:		43.1		43.4		42.8		32.0		57.9		36.3		52.1		40.0		50.9		43.1		0.0
Base:		50		24		26		11		20		19		13		37		34		50		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Q23 Why did you choose to shop at (LOCATION AT Q.20) for non food shopping instead of (STUDY CENTRE) ?																						
<i>Those who did not mention study centre at Q20 or said 'No' or 'Don't know' at Q19</i>																						
Nearer to home	13.9%	5	16.7%	3	11.1%	2	50.0%	2	18.8%	3	0.0%	0	6.7%	1	19.0%	4	16.0%	4	13.9%	5	0.0%	0
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent/specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of a department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High street names	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	16.7%	6	22.2%	4	11.1%	2	0.0%	0	31.3%	5	6.3%	1	20.0%	3	14.3%	3	20.0%	5	16.7%	6	0.0%	0
Choice of shops selling clothing or household goods	5.6%	2	5.6%	1	5.6%	1	0.0%	0	12.5%	2	0.0%	0	6.7%	1	4.8%	1	8.0%	2	5.6%	2	0.0%	0
Quality of clothing or household goods available	2.8%	1	5.6%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	2.8%	1	0.0%	0
Choice of shops selling other goods	5.6%	2	11.1%	2	0.0%	0	0.0%	0	6.3%	1	6.3%	1	0.0%	0	9.5%	2	4.0%	1	5.6%	2	0.0%	0
Provision of services, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.6%	2	5.6%	1	5.6%	1	0.0%	0	6.3%	1	6.3%	1	0.0%	0	9.5%	2	4.0%	1	5.6%	2	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	11.1%	4	5.6%	1	16.7%	3	25.0%	1	6.3%	1	12.5%	2	0.0%	0	19.0%	4	8.0%	2	11.1%	4	0.0%	0
(Don't know / no reason)	63.9%	23	61.1%	11	66.7%	12	25.0%	1	56.3%	9	81.3%	13	73.3%	11	57.1%	12	64.0%	16	63.9%	23	0.0%	0
Base:		36		18		18		4		16		16		15		21		25		36		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q24 How do you normally travel to (LOCATION AT Q.20) (main part of journey)?																						
<i>Those who mentioned a location at Q20</i>																						
Car / van (as driver)	42.0%	21	54.2%	13	30.8%	8	54.5%	6	50.0%	10	26.3%	5	46.2%	6	40.5%	15	61.8%	21	42.0%	21	0.0%	0
Car / van (as passenger)	16.0%	8	8.3%	2	23.1%	6	0.0%	0	15.0%	3	26.3%	5	23.1%	3	13.5%	5	14.7%	5	16.0%	8	0.0%	0
Bus, minibus or coach	16.0%	8	12.5%	3	19.2%	5	36.4%	4	5.0%	1	15.8%	3	0.0%	0	21.6%	8	0.0%	0	16.0%	8	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.0%	5	16.7%	4	3.8%	1	0.0%	0	15.0%	3	10.5%	2	7.7%	1	10.8%	4	8.8%	3	10.0%	5	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	6.0%	3	4.2%	1	7.7%	2	9.1%	1	5.0%	1	5.3%	1	7.7%	1	5.4%	2	5.9%	2	6.0%	3	0.0%	0
(Don't know / varies)	10.0%	5	4.2%	1	15.4%	4	0.0%	0	10.0%	2	15.8%	3	15.4%	2	8.1%	3	8.8%	3	10.0%	5	0.0%	0
Base:		50		24		26		11		20		19		13		37		34		50		0
Q25 How frequently do you visit (STUDY CENTRE) for non food shopping?																						
<i>Those who will be buying other items other than food goods at Q19</i>																						
Daily	4.1%	4	15.8%	3	1.3%	1	9.5%	2	2.8%	1	2.5%	1	6.3%	2	3.1%	2	2.9%	2	4.1%	4	0.0%	0
Once a week or more	59.8%	58	52.6%	10	61.5%	48	57.1%	12	52.8%	19	67.5%	27	56.3%	18	61.5%	40	62.9%	44	59.8%	58	0.0%	0
Less than once a week	11.3%	11	5.3%	1	12.8%	10	19.0%	4	11.1%	4	7.5%	3	15.6%	5	9.2%	6	11.4%	8	11.3%	11	0.0%	0
Less than once a fortnight	13.4%	13	21.1%	4	11.5%	9	14.3%	3	16.7%	6	10.0%	4	9.4%	3	15.4%	10	12.9%	9	13.4%	13	0.0%	0
Less than once a month	11.3%	11	5.3%	1	12.8%	10	0.0%	0	16.7%	6	12.5%	5	12.5%	4	10.8%	7	10.0%	7	11.3%	11	0.0%	0
Base:		97		19		78		21		36		40		32		65		70		97		0
Q26 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?																						
<i>Those who will be buying other items other than food goods at Q19</i>																						
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	10.3%	10	10.5%	2	10.3%	8	19.0%	4	5.6%	2	10.0%	4	12.5%	4	9.2%	6	8.6%	6	10.3%	10	0.0%	0
£6 - £10	7.2%	7	5.3%	1	7.7%	6	0.0%	0	5.6%	2	12.5%	5	6.3%	2	7.7%	5	5.7%	4	7.2%	7	0.0%	0
£11 - £15	2.1%	2	0.0%	0	2.6%	2	4.8%	1	2.8%	1	0.0%	0	6.3%	2	0.0%	0	2.9%	2	2.1%	2	0.0%	0
£16 - £20	13.4%	13	26.3%	5	10.3%	8	9.5%	2	11.1%	4	17.5%	7	21.9%	7	9.2%	6	14.3%	10	13.4%	13	0.0%	0
£21 - £25	6.2%	6	10.5%	2	5.1%	4	0.0%	0	8.3%	3	7.5%	3	3.1%	1	7.7%	5	4.3%	3	6.2%	6	0.0%	0
£26 - £50	27.8%	27	15.8%	3	30.8%	24	33.3%	7	27.8%	10	25.0%	10	25.0%	8	29.2%	19	24.3%	17	27.8%	27	0.0%	0
£51 - £75	6.2%	6	0.0%	0	7.7%	6	4.8%	1	11.1%	4	2.5%	1	6.3%	2	6.2%	4	8.6%	6	6.2%	6	0.0%	0
£76 - £100	8.2%	8	5.3%	1	9.0%	7	9.5%	2	11.1%	4	5.0%	2	9.4%	3	7.7%	5	10.0%	7	8.2%	8	0.0%	0
More than £100	3.1%	3	0.0%	0	3.8%	3	0.0%	0	2.8%	1	5.0%	2	6.3%	2	1.5%	1	4.3%	3	3.1%	3	0.0%	0
(Don't know)	15.5%	15	26.3%	5	12.8%	10	19.0%	4	13.9%	5	15.0%	6	3.1%	1	21.5%	14	17.1%	12	15.5%	15	0.0%	0
Mean:		37.0		25.1		39.5		33.2		42.2		34.2		38.6		36.1		41.6		37.0		0.0
Base:		97		19		78		21		36		40		32		65		70		97		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q27 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																						
Much more frequently than before	1.9%	3	2.0%	1	1.8%	2	3.1%	1	1.7%	1	1.5%	1	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
More frequently than before	21.9%	35	28.0%	14	19.1%	21	31.3%	10	23.3%	14	16.2%	11	15.7%	8	24.8%	27	20.5%	23	21.9%	35	0.0%	0
About as frequently	59.4%	95	50.0%	25	63.6%	70	53.1%	17	55.0%	33	66.2%	45	62.7%	32	57.8%	63	60.7%	68	59.4%	95	0.0%	0
Less frequently than before	10.0%	16	16.0%	8	7.3%	8	3.1%	1	11.7%	7	11.8%	8	9.8%	5	10.1%	11	11.6%	13	10.0%	16	0.0%	0
Much less frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Didn't visit five years ago	5.6%	9	2.0%	1	7.3%	8	9.4%	3	5.0%	3	4.4%	3	7.8%	4	4.6%	5	4.5%	5	5.6%	9	0.0%	0
This is my first visit	1.3%	2	2.0%	1	0.9%	1	0.0%	0	3.3%	2	0.0%	0	2.0%	1	0.9%	1	0.9%	1	1.3%	2	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0

Q28 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	4.4%	7	6.0%	3	3.6%	4	9.4%	3	3.3%	2	2.9%	2	5.9%	3	3.7%	4	5.4%	6	4.4%	7	0.0%	0
1 to 2 hours	8.1%	13	8.0%	4	8.2%	9	6.3%	2	10.0%	6	7.4%	5	7.8%	4	8.3%	9	7.1%	8	8.1%	13	0.0%	0
Over 2 to 4 hours	6.9%	11	6.0%	3	7.3%	8	12.5%	4	10.0%	6	1.5%	1	7.8%	4	6.4%	7	7.1%	8	6.9%	11	0.0%	0
Over 4 hours	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Don't visit in the evening (Don't know / varies)	76.9%	123	74.0%	37	78.2%	86	65.6%	21	71.7%	43	86.8%	59	74.5%	38	78.0%	85	75.0%	84	76.9%	123	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0

Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q29 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?

Choice of shops

Much better	8.8%	14	8.0%	4	9.1%	10	6.3%	2	11.7%	7	7.4%	5	5.9%	3	10.1%	11	8.0%	9	8.8%	14	0.0%	0
Better	38.8%	62	38.0%	19	39.1%	43	37.5%	12	41.7%	25	36.8%	25	35.3%	18	40.4%	44	36.6%	41	38.8%	62	0.0%	0
About the same	37.5%	60	38.0%	19	37.3%	41	43.8%	14	31.7%	19	39.7%	27	37.3%	19	37.6%	41	41.1%	46	37.5%	60	0.0%	0
Worse	13.8%	22	12.0%	6	14.5%	16	12.5%	4	15.0%	9	13.2%	9	19.6%	10	11.0%	12	12.5%	14	13.8%	22	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.3%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Mean:		3.43		3.44		3.43		3.38		3.50		3.39		3.28		3.50		3.41		3.43		0.00
Base:		160		50		110		32		60		68		51		109		112		160		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Choice of High Street names																						
Much better	7.5%	12	10.0%	5	6.4%	7	9.4%	3	10.0%	6	4.4%	3	5.9%	3	8.3%	9	6.3%	7	7.5%	12	0.0%	0
Better	41.9%	67	38.0%	19	43.6%	48	40.6%	13	40.0%	24	44.1%	30	37.3%	19	44.0%	48	40.2%	45	41.9%	67	0.0%	0
About the same	35.6%	57	38.0%	19	34.5%	38	40.6%	13	36.7%	22	32.4%	22	35.3%	18	35.8%	39	38.4%	43	35.6%	57	0.0%	0
Worse	13.1%	21	8.0%	4	15.5%	17	9.4%	3	13.3%	8	14.7%	10	19.6%	10	10.1%	11	12.5%	14	13.1%	21	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.9%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.0%	1	1.8%	2	2.7%	3	1.9%	3	0.0%	0
<i>Mean:</i>	<i>3.45</i>	<i>3.53</i>	<i>3.41</i>	<i>3.50</i>	<i>3.47</i>	<i>3.40</i>	<i>3.30</i>	<i>3.51</i>	<i>3.41</i>	<i>3.45</i>	<i>0.00</i>											
Base:	160	50	110	32	60	68	51	109	112	160	0											
Choice of independent/specialist shops																						
Much better	1.3%	2	0.0%	0	1.8%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
Better	25.6%	41	26.0%	13	25.5%	28	31.3%	10	23.3%	14	25.0%	17	23.5%	12	26.6%	29	21.4%	24	25.6%	41	0.0%	0
About the same	31.3%	50	40.0%	20	27.3%	30	28.1%	9	31.7%	19	32.4%	22	21.6%	11	35.8%	39	30.4%	34	31.3%	50	0.0%	0
Worse	29.4%	47	20.0%	10	33.6%	37	25.0%	8	30.0%	18	30.9%	21	43.1%	22	22.9%	25	31.3%	35	29.4%	47	0.0%	0
Much worse	2.5%	4	2.0%	1	2.7%	3	0.0%	0	1.7%	1	4.4%	3	3.9%	2	1.8%	2	3.6%	4	2.5%	4	0.0%	0
(Don't know)	10.0%	16	12.0%	6	9.1%	10	15.6%	5	10.0%	6	7.4%	5	7.8%	4	11.0%	12	12.5%	14	10.0%	16	0.0%	0
<i>Mean:</i>	<i>2.93</i>	<i>3.02</i>	<i>2.89</i>	<i>3.07</i>	<i>2.96</i>	<i>2.84</i>	<i>2.70</i>	<i>3.04</i>	<i>2.83</i>	<i>2.93</i>	<i>0.00</i>											
Base:	160	50	110	32	60	68	51	109	112	160	0											
Quality of shops																						
Much better	6.3%	10	6.0%	3	6.4%	7	3.1%	1	8.3%	5	5.9%	4	3.9%	2	7.3%	8	4.5%	5	6.3%	10	0.0%	0
Better	31.3%	50	34.0%	17	30.0%	33	28.1%	9	38.3%	23	26.5%	18	19.6%	10	36.7%	40	26.8%	30	31.3%	50	0.0%	0
About the same	50.6%	81	46.0%	23	52.7%	58	53.1%	17	43.3%	26	55.9%	38	62.7%	32	45.0%	49	56.3%	63	50.6%	81	0.0%	0
Worse	9.4%	15	8.0%	4	10.0%	11	15.6%	5	8.3%	5	7.4%	5	9.8%	5	9.2%	10	8.9%	10	9.4%	15	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	4	6.0%	3	0.9%	1	0.0%	0	1.7%	1	4.4%	3	3.9%	2	1.8%	2	3.6%	4	2.5%	4	0.0%	0
<i>Mean:</i>	<i>3.35</i>	<i>3.40</i>	<i>3.33</i>	<i>3.19</i>	<i>3.47</i>	<i>3.32</i>	<i>3.18</i>	<i>3.43</i>	<i>3.28</i>	<i>3.35</i>	<i>0.00</i>											
Base:	160	50	110	32	60	68	51	109	112	160	0											
Range of services such as banks and other financial services																						
Much better	1.9%	3	4.0%	2	0.9%	1	3.1%	1	1.7%	1	1.5%	1	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
Better	15.0%	24	16.0%	8	14.5%	16	12.5%	4	16.7%	10	14.7%	10	7.8%	4	18.3%	20	17.0%	19	15.0%	24	0.0%	0
About the same	77.5%	124	70.0%	35	80.9%	89	81.3%	26	73.3%	44	79.4%	54	82.4%	42	75.2%	82	75.0%	84	77.5%	124	0.0%	0
Worse	1.3%	2	2.0%	1	0.9%	1	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.4%	7	8.0%	4	2.7%	3	3.1%	1	6.7%	4	2.9%	2	7.8%	4	2.8%	3	5.4%	6	4.4%	7	0.0%	0
<i>Mean:</i>	<i>3.18</i>	<i>3.24</i>	<i>3.16</i>	<i>3.19</i>	<i>3.20</i>	<i>3.17</i>	<i>3.06</i>	<i>3.24</i>	<i>3.18</i>	<i>3.18</i>	<i>0.00</i>											
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven	
Range and choice of pubs / restaurants												
Much better	1.9%	3	4.0%	2	0.9%	1	3.1%	1	3.3%	2	0.0%	0
Better	13.8%	22	16.0%	8	12.7%	14	15.6%	5	16.7%	10	10.3%	7
About the same	50.6%	81	40.0%	20	55.5%	61	53.1%	17	46.7%	28	52.9%	36
Worse	12.5%	20	8.0%	4	14.5%	16	15.6%	5	15.0%	9	8.8%	6
Much worse	1.9%	3	4.0%	2	0.9%	1	0.0%	0	3.3%	2	1.5%	1
(Don't know)	19.4%	31	28.0%	14	15.5%	17	12.5%	4	15.0%	9	26.5%	18
<i>Mean:</i>	<i>3.02</i>	<i>3.11</i>	<i>2.98</i>	<i>3.07</i>	<i>3.02</i>	<i>2.98</i>	<i>2.76</i>	<i>3.15</i>	<i>2.98</i>	<i>3.02</i>	<i>0.00</i>	
Base:	160	50	110	32	60	68	51	109	112	160	0	
Leisure facilities												
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.1%	13	12.0%	6	6.4%	7	9.4%	3	10.0%	6	5.9%	4
About the same	39.4%	63	36.0%	18	40.9%	45	28.1%	9	50.0%	30	35.3%	24
Worse	15.0%	24	10.0%	5	17.3%	19	18.8%	6	15.0%	9	13.2%	9
Much worse	2.5%	4	2.0%	1	2.7%	3	6.3%	2	1.7%	1	1.5%	1
(Don't know)	35.0%	56	40.0%	20	32.7%	36	37.5%	12	23.3%	14	44.1%	30
<i>Mean:</i>	<i>2.82</i>	<i>2.97</i>	<i>2.76</i>	<i>2.65</i>	<i>2.89</i>	<i>2.82</i>	<i>2.73</i>	<i>2.87</i>	<i>2.79</i>	<i>2.82</i>	<i>0.00</i>	
Base:	160	50	110	32	60	68	51	109	112	160	0	
Town centre environment												
Much better	7.5%	12	14.0%	7	4.5%	5	3.1%	1	8.3%	5	8.8%	6
Better	36.9%	59	40.0%	20	35.5%	39	43.8%	14	31.7%	19	38.2%	26
About the same	45.6%	73	38.0%	19	49.1%	54	37.5%	12	55.0%	33	41.2%	28
Worse	6.9%	11	6.0%	3	7.3%	8	12.5%	4	3.3%	2	7.4%	5
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1
(Don't know)	2.5%	4	2.0%	1	2.7%	3	3.1%	1	1.7%	1	2.9%	2
<i>Mean:</i>	<i>3.45</i>	<i>3.63</i>	<i>3.36</i>	<i>3.39</i>	<i>3.46</i>	<i>3.47</i>	<i>3.36</i>	<i>3.49</i>	<i>3.41</i>	<i>3.45</i>	<i>0.00</i>	
Base:	160	50	110	32	60	68	51	109	112	160	0	
Cleanliness												
Much better	5.0%	8	10.0%	5	2.7%	3	3.1%	1	5.0%	3	5.9%	4
Better	36.9%	59	32.0%	16	39.1%	43	37.5%	12	35.0%	21	38.2%	26
About the same	47.5%	76	44.0%	22	49.1%	54	50.0%	16	48.3%	29	45.6%	31
Worse	8.8%	14	12.0%	6	7.3%	8	6.3%	2	10.0%	6	8.8%	6
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1
(Don't know)	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0
<i>Mean:</i>	<i>3.37</i>	<i>3.41</i>	<i>3.36</i>	<i>3.39</i>	<i>3.36</i>	<i>3.38</i>	<i>3.14</i>	<i>3.48</i>	<i>3.28</i>	<i>3.37</i>	<i>0.00</i>	
Base:	160	50	110	32	60	68	51	109	112	160	0	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Car parking provision																						
Much better	3.8%	6	4.0%	2	3.6%	4	3.1%	1	8.3%	5	0.0%	0	2.0%	1	4.6%	5	4.5%	5	3.8%	6	0.0%	0
Better	28.1%	45	24.0%	12	30.0%	33	37.5%	12	31.7%	19	20.6%	14	35.3%	18	24.8%	27	34.8%	39	28.1%	45	0.0%	0
About the same	27.5%	44	28.0%	14	27.3%	30	25.0%	8	26.7%	16	29.4%	20	29.4%	15	26.6%	29	35.7%	40	27.5%	44	0.0%	0
Worse	13.8%	22	18.0%	9	11.8%	13	6.3%	2	15.0%	9	16.2%	11	19.6%	10	11.0%	12	17.9%	20	13.8%	22	0.0%	0
Much worse	2.5%	4	6.0%	3	0.9%	1	3.1%	1	3.3%	2	1.5%	1	2.0%	1	2.8%	3	1.8%	2	2.5%	4	0.0%	0
(Don't know)	24.4%	39	20.0%	10	26.4%	29	25.0%	8	15.0%	9	32.4%	22	11.8%	6	30.3%	33	5.4%	6	24.4%	39	0.0%	0
Mean:	3.22		3.03		3.32		3.42		3.31		3.02		3.18		3.25		3.24		3.22		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Car parking prices																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.6%	17	6.0%	3	12.7%	14	9.4%	3	13.3%	8	8.8%	6	19.6%	10	6.4%	7	13.4%	15	10.6%	17	0.0%	0
About the same	35.0%	56	26.0%	13	39.1%	43	46.9%	15	33.3%	20	30.9%	21	35.3%	18	34.9%	38	45.5%	51	35.0%	56	0.0%	0
Worse	15.6%	25	26.0%	13	10.9%	12	9.4%	3	20.0%	12	14.7%	10	15.7%	8	15.6%	17	19.6%	22	15.6%	25	0.0%	0
Much worse	5.6%	9	10.0%	5	3.6%	4	3.1%	1	11.7%	7	1.5%	1	7.8%	4	4.6%	5	6.3%	7	5.6%	9	0.0%	0
(Don't know)	33.1%	53	32.0%	16	33.6%	37	31.3%	10	21.7%	13	44.1%	30	21.6%	11	38.5%	42	15.2%	17	33.1%	53	0.0%	0
Mean:	2.76		2.41		2.92		2.91		2.62		2.84		2.85		2.70		2.78		2.76		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Accessibility by public transport																						
Much better	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Better	14.4%	23	12.0%	6	15.5%	17	15.6%	5	16.7%	10	11.8%	8	13.7%	7	14.7%	16	9.8%	11	14.4%	23	0.0%	0
About the same	43.1%	69	38.0%	19	45.5%	50	43.8%	14	40.0%	24	45.6%	31	45.1%	23	42.2%	46	38.4%	43	43.1%	69	0.0%	0
Worse	2.5%	4	6.0%	3	0.9%	1	0.0%	0	0.0%	0	5.9%	4	0.0%	0	3.7%	4	2.7%	3	2.5%	4	0.0%	0
Much worse	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0	2.0%	1	0.9%	1	0.9%	1	1.3%	2	0.0%	0
(Don't know)	38.1%	61	42.0%	21	36.4%	40	37.5%	12	40.0%	24	36.8%	25	39.2%	20	37.6%	41	47.3%	53	38.1%	61	0.0%	0
Mean:	3.17		3.03		3.23		3.15		3.28		3.09		3.16		3.18		3.14		3.17		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Public information / signposts / public facilities																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	15.0%	24	16.0%	8	14.5%	16	9.4%	3	11.7%	7	20.6%	14	13.7%	7	15.6%	17	12.5%	14	15.0%	24	0.0%	0
About the same	61.9%	99	54.0%	27	65.5%	72	71.9%	23	66.7%	40	52.9%	36	64.7%	33	60.6%	66	64.3%	72	61.9%	99	0.0%	0
Worse	6.9%	11	8.0%	4	6.4%	7	6.3%	2	6.7%	4	7.4%	5	5.9%	3	7.3%	8	7.1%	8	6.9%	11	0.0%	0
Much worse	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
(Don't know)	15.6%	25	20.0%	10	13.6%	15	12.5%	4	13.3%	8	19.1%	13	13.7%	7	16.5%	18	15.2%	17	15.6%	25	0.0%	0
Mean:	3.08		3.05		3.09		3.04		3.02		3.16		3.05		3.10		3.04		3.08		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Entertainment / events / performances																						
Much better	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Better	5.6%	9	8.0%	4	4.5%	5	6.3%	2	8.3%	5	2.9%	2	5.9%	3	5.5%	6	6.3%	7	5.6%	9	0.0%	0
About the same	45.6%	73	42.0%	21	47.3%	52	53.1%	17	45.0%	27	42.6%	29	39.2%	20	48.6%	53	48.2%	54	45.6%	73	0.0%	0
Worse	14.4%	23	8.0%	4	17.3%	19	18.8%	6	13.3%	8	13.2%	9	17.6%	9	12.8%	14	14.3%	16	14.4%	23	0.0%	0
Much worse	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
(Don't know)	33.1%	53	40.0%	20	30.0%	33	21.9%	7	30.0%	18	41.2%	28	35.3%	18	32.1%	35	30.4%	34	33.1%	53	0.0%	0
Mean:	2.87		2.93		2.84		2.84		2.93		2.83		2.76		2.92		2.86		2.87		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Tourist facilities/hotels																						
Much better	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Better	3.1%	5	10.0%	5	0.0%	0	3.1%	1	3.3%	2	2.9%	2	5.9%	3	1.8%	2	3.6%	4	3.1%	5	0.0%	0
About the same	51.9%	83	36.0%	18	59.1%	65	50.0%	16	56.7%	34	48.5%	33	54.9%	28	50.5%	55	52.7%	59	51.9%	83	0.0%	0
Worse	10.6%	17	14.0%	7	9.1%	10	3.1%	1	11.7%	7	13.2%	9	19.6%	10	6.4%	7	13.4%	15	10.6%	17	0.0%	0
Much worse	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
(Don't know)	33.1%	53	38.0%	19	30.9%	34	43.8%	14	25.0%	15	35.3%	24	17.6%	9	40.4%	44	29.5%	33	33.1%	53	0.0%	0
Mean:	2.89		2.87		2.89		3.00		2.89		2.84		2.79		2.95		2.84		2.89		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Day-time safety																						
Much better	3.1%	5	2.0%	1	3.6%	4	0.0%	0	8.3%	5	0.0%	0	2.0%	1	3.7%	4	3.6%	4	3.1%	5	0.0%	0
Better	28.1%	45	22.0%	11	30.9%	34	28.1%	9	28.3%	17	27.9%	19	27.5%	14	28.4%	31	28.6%	32	28.1%	45	0.0%	0
About the same	61.3%	98	68.0%	34	58.2%	64	62.5%	20	50.0%	30	70.6%	48	60.8%	31	61.5%	67	60.7%	68	61.3%	98	0.0%	0
Worse	2.5%	4	2.0%	1	2.7%	3	3.1%	1	3.3%	2	1.5%	1	5.9%	3	0.9%	1	1.8%	2	2.5%	4	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	8	6.0%	3	4.5%	5	6.3%	2	10.0%	6	0.0%	0	3.9%	2	5.5%	6	5.4%	6	5.0%	8	0.0%	0
Mean:	3.34		3.26		3.37		3.27		3.46		3.26		3.27		3.37		3.36		3.34		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	
Evening / night safety																						
Much better	1.3%	2	0.0%	0	1.8%	2	0.0%	0	3.3%	2	0.0%	0	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Better	11.3%	18	10.0%	5	11.8%	13	18.8%	6	8.3%	5	10.3%	7	13.7%	7	10.1%	11	12.5%	14	11.3%	18	0.0%	0
About the same	33.8%	54	28.0%	14	36.4%	40	40.6%	13	36.7%	22	27.9%	19	29.4%	15	35.8%	39	38.4%	43	33.8%	54	0.0%	0
Worse	8.1%	13	10.0%	5	7.3%	8	9.4%	3	10.0%	6	5.9%	4	13.7%	7	5.5%	6	7.1%	8	8.1%	13	0.0%	0
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
(Don't know)	45.0%	72	52.0%	26	41.8%	46	31.3%	10	41.7%	25	54.4%	37	39.2%	20	47.7%	52	40.2%	45	45.0%	72	0.0%	0
Mean:	3.08		3.00		3.11		3.14		3.09		3.03		3.00		3.12		3.15		3.08		0.00	
Base:	160		50		110		32		60		68		51		109		112		160		0	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Layout																						
Much better	6.9%	11	8.0%	4	6.4%	7	3.1%	1	8.3%	5	7.4%	5	5.9%	3	7.3%	8	5.4%	6	6.9%	11	0.0%	0
Better	43.1%	69	48.0%	24	40.9%	45	50.0%	16	41.7%	25	41.2%	28	39.2%	20	45.0%	49	41.1%	46	43.1%	69	0.0%	0
About the same	42.5%	68	36.0%	18	45.5%	50	37.5%	12	43.3%	26	44.1%	30	49.0%	25	39.5%	43	47.3%	53	42.5%	68	0.0%	0
Worse	5.0%	8	4.0%	2	5.5%	6	6.3%	2	3.3%	2	5.9%	4	3.9%	2	5.5%	6	4.5%	5	5.0%	8	0.0%	0
Much worse	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
(Don't know)	1.9%	3	2.0%	1	1.8%	2	3.1%	1	1.7%	1	1.5%	1	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
<i>Mean:</i>		3.52		3.57		3.49		3.52		3.53		3.51		3.43		3.56		3.46		3.52		0.00
Base:		160		50		110		32		60		68		51		109		112		160		0
Public Art																						
Much better	2.5%	4	0.0%	0	3.6%	4	3.1%	1	1.7%	1	2.9%	2	2.0%	1	2.8%	3	0.9%	1	2.5%	4	0.0%	0
Better	16.3%	26	20.0%	10	14.5%	16	15.6%	5	23.3%	14	10.3%	7	13.7%	7	17.4%	19	16.1%	18	16.3%	26	0.0%	0
About the same	37.5%	60	32.0%	16	40.0%	44	25.0%	8	33.3%	20	47.1%	32	45.1%	23	33.9%	37	46.4%	52	37.5%	60	0.0%	0
Worse	5.6%	9	8.0%	4	4.5%	5	3.1%	1	6.7%	4	5.9%	4	2.0%	1	7.3%	8	6.3%	7	5.6%	9	0.0%	0
Much worse	6.3%	10	8.0%	4	5.5%	6	3.1%	1	6.7%	4	7.4%	5	11.8%	6	3.7%	4	5.4%	6	6.3%	10	0.0%	0
(Don't know)	31.9%	51	32.0%	16	31.8%	35	50.0%	16	28.3%	17	26.5%	18	25.5%	13	34.9%	38	25.0%	28	31.9%	51	0.0%	0
<i>Mean:</i>		3.05		2.94		3.09		3.25		3.09		2.94		2.89		3.13		3.01		3.05		0.00
Base:		160		50		110		32		60		68		51		109		112		160		0
General environment																						
Much better	8.1%	13	6.0%	3	9.1%	10	9.4%	3	5.0%	3	10.3%	7	5.9%	3	9.2%	10	3.6%	4	8.1%	13	0.0%	0
Better	31.9%	51	36.0%	18	30.0%	33	34.4%	11	35.0%	21	27.9%	19	25.5%	13	34.9%	38	33.9%	38	31.9%	51	0.0%	0
About the same	52.5%	84	46.0%	23	55.5%	61	50.0%	16	51.7%	31	54.4%	37	58.8%	30	49.5%	54	56.3%	63	52.5%	84	0.0%	0
Worse	3.8%	6	4.0%	2	3.6%	4	6.3%	2	1.7%	1	4.4%	3	5.9%	3	2.8%	3	4.5%	5	3.8%	6	0.0%	0
Much worse	1.9%	3	4.0%	2	0.9%	1	0.0%	0	3.3%	2	1.5%	1	3.9%	2	0.9%	1	0.9%	1	1.9%	3	0.0%	0
(Don't know)	1.9%	3	4.0%	2	0.9%	1	0.0%	0	3.3%	2	1.5%	1	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
<i>Mean:</i>		3.41		3.38		3.43		3.47		3.38		3.42		3.24		3.50		3.35		3.41		0.00
Base:		160		50		110		32		60		68		51		109		112		160		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q30 What type of shops or services would you like to see more of in (STUDY CENTRE)?																						
Large supermarkets	10.6%	17	10.0%	5	10.9%	12	0.0%	0	11.7%	7	14.7%	10	9.8%	5	11.0%	12	10.7%	12	10.6%	17	0.0%	0
Specialist foodstores	10.6%	17	10.0%	5	10.9%	12	9.4%	3	8.3%	5	13.2%	9	11.8%	6	10.1%	11	11.6%	13	10.6%	17	0.0%	0
Department stores	6.3%	10	6.0%	3	6.4%	7	0.0%	0	6.7%	4	8.8%	6	7.8%	4	5.5%	6	7.1%	8	6.3%	10	0.0%	0
Clothing stores	21.3%	34	12.0%	6	25.5%	28	28.1%	9	23.3%	14	16.2%	11	21.6%	11	21.1%	23	19.6%	22	21.3%	34	0.0%	0
Footwear stores	3.1%	5	2.0%	1	3.6%	4	9.4%	3	3.3%	2	0.0%	0	2.0%	1	3.7%	4	2.7%	3	3.1%	5	0.0%	0
Electrical goods	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Household goods stores	3.8%	6	4.0%	2	3.6%	4	0.0%	0	1.7%	1	7.4%	5	3.9%	2	3.7%	4	3.6%	4	3.8%	6	0.0%	0
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	6.3%	10	6.0%	3	6.4%	7	9.4%	3	5.0%	3	5.9%	4	5.9%	3	6.4%	7	5.4%	6	6.3%	10	0.0%	0
Drinking establishments	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.9%	11	2.0%	1	9.1%	10	12.5%	4	6.7%	4	4.4%	3	5.9%	3	7.3%	8	3.6%	4	6.9%	11	0.0%	0
Music shops	0.6%	1	2.0%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Sport shops	1.9%	3	4.0%	2	0.9%	1	3.1%	1	1.7%	1	1.5%	1	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
Specialist shops in general	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
(None mentioned)	31.9%	51	40.0%	20	28.2%	31	28.1%	9	33.3%	20	32.4%	22	29.4%	15	33.0%	36	33.9%	38	31.9%	51	0.0%	0
(Don't know)	9.4%	15	10.0%	5	9.1%	10	12.5%	4	8.3%	5	8.8%	6	9.8%	5	9.2%	10	10.7%	12	9.4%	15	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
Q31 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																						
Health and fitness	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0	3.9%	2	0.0%	0	1.8%	2	1.3%	2	0.0%	0
Swimming pool	10.6%	17	12.0%	6	10.0%	11	18.8%	6	11.7%	7	5.9%	4	13.7%	7	9.2%	10	11.6%	13	10.6%	17	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	3.8%	6	4.0%	2	3.6%	4	6.3%	2	3.3%	2	2.9%	2	2.0%	1	4.6%	5	2.7%	3	3.8%	6	0.0%	0
Bowling alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	3.1%	5	2.0%	1	3.6%	4	3.1%	1	6.7%	4	0.0%	0	5.9%	3	1.8%	2	3.6%	4	3.1%	5	0.0%	0
Museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art galleries	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Go-karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks/gardens	3.8%	6	2.0%	1	4.5%	5	12.5%	4	1.7%	1	1.5%	1	5.9%	3	2.8%	3	2.7%	3	3.8%	6	0.0%	0
Civic Hall/Civic spaces	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Other	5.0%	8	12.0%	6	1.8%	2	6.3%	2	8.3%	5	1.5%	1	9.8%	5	2.8%	3	3.6%	4	5.0%	8	0.0%	0
Theatres	1.3%	2	0.0%	0	1.8%	2	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
Leisure facilities for children	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Sports / leisure centre	1.9%	3	4.0%	2	0.9%	1	0.0%	0	3.3%	2	1.5%	1	3.9%	2	0.9%	1	2.7%	3	1.9%	3	0.0%	0
(None mentioned)	64.4%	103	56.0%	28	68.2%	75	65.6%	21	56.7%	34	70.6%	48	54.9%	28	68.8%	75	64.3%	72	64.4%	103	0.0%	0
(Don't know)	11.3%	18	10.0%	5	11.8%	13	6.3%	2	11.7%	7	13.2%	9	11.8%	6	11.0%	12	10.7%	12	11.3%	18	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Q32 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																						
Increased choice / range of shops	10.6%	17	4.0%	2	13.6%	15	28.1%	9	1.7%	1	10.3%	7	9.8%	5	11.0%	12	8.0%	9	10.6%	17	0.0%	0
More speciality shops	7.5%	12	4.0%	2	9.1%	10	6.3%	2	6.7%	4	8.8%	6	11.8%	6	5.5%	6	8.0%	9	7.5%	12	0.0%	0
More national multiples	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Better foodstore provision	7.5%	12	4.0%	2	9.1%	10	3.1%	1	5.0%	3	11.8%	8	5.9%	3	8.3%	9	7.1%	8	7.5%	12	0.0%	0
More non-food stores	3.1%	5	0.0%	0	4.5%	5	9.4%	3	0.0%	0	2.9%	2	2.0%	1	3.7%	4	2.7%	3	3.1%	5	0.0%	0
More Independent / Specialist traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	6.9%	11	12.0%	6	4.5%	5	3.1%	1	6.7%	4	8.8%	6	7.8%	4	6.4%	7	9.8%	11	6.9%	11	0.0%	0
Flexible parking	1.9%	3	6.0%	3	0.0%	0	0.0%	0	3.3%	2	1.5%	1	2.0%	1	1.8%	2	2.7%	3	1.9%	3	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	1.3%	2	4.0%	2	0.0%	0	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
More entertainment / leisure facilities	3.8%	6	2.0%	1	4.5%	5	9.4%	3	3.3%	2	1.5%	1	3.9%	2	3.7%	4	4.5%	5	3.8%	6	0.0%	0
More quality restaurants / pavement cafes	5.0%	8	4.0%	2	5.5%	6	3.1%	1	3.3%	2	7.4%	5	5.9%	3	4.6%	5	3.6%	4	5.0%	8	0.0%	0
More evening activities	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
More organised events e.g. street markets	1.3%	2	2.0%	1	0.9%	1	0.0%	0	1.7%	1	1.5%	1	2.0%	1	0.9%	1	0.9%	1	1.3%	2	0.0%	0
More cultural facilities	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Improved security / CCTV / bigger Police presence	1.9%	3	0.0%	0	2.7%	3	3.1%	1	1.7%	1	1.5%	1	3.9%	2	0.9%	1	0.9%	1	1.9%	3	0.0%	0
Improved cleanliness	2.5%	4	4.0%	2	1.8%	2	3.1%	1	3.3%	2	1.5%	1	2.0%	1	2.8%	3	1.8%	2	2.5%	4	0.0%	0
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	1.9%	3	2.0%	1	1.8%	2	3.1%	1	0.0%	0	2.9%	2	2.0%	1	1.8%	2	0.9%	1	1.9%	3	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More tourist facilities	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Improved signage/information	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Other	3.1%	5	6.0%	3	1.8%	2	0.0%	0	1.7%	1	5.9%	4	2.0%	1	3.7%	4	3.6%	4	3.1%	5	0.0%	0
Covered shopping areas / more shelter	9.4%	15	8.0%	4	10.0%	11	9.4%	3	6.7%	4	11.8%	8	9.8%	5	9.2%	10	12.5%	14	9.4%	15	0.0%	0
General tidy up / lick of paint etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops / fill the shops	3.1%	5	2.0%	1	3.6%	4	3.1%	1	5.0%	3	1.5%	1	5.9%	3	1.8%	2	3.6%	4	3.1%	5	0.0%	0
More seating areas	1.9%	3	2.0%	1	1.8%	2	3.1%	1	1.7%	1	1.5%	1	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
Reduce rent / rates	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0	3.9%	2	0.0%	0	1.8%	2	1.3%	2	0.0%	0
More greenery / flowers / hanging baskets etc	4.4%	7	6.0%	3	3.6%	4	3.1%	1	8.3%	5	1.5%	1	7.8%	4	2.8%	3	3.6%	4	4.4%	7	0.0%	0
Improve the market	1.3%	2	0.0%	0	1.8%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
(None mentioned)	28.1%	45	30.0%	15	27.3%	30	25.0%	8	35.0%	21	23.5%	16	31.4%	16	26.6%	29	25.9%	29	28.1%	45	0.0%	0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
(Don't know)	15.6%	25	20.0%	10	13.6%	15	18.8%	6	13.3%	8	16.2%	11	3.9%	2	21.1%	23	15.2%	17	15.6%	25	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0
Q33 What do you think are the biggest weaknesses of (STUDY CENTRE)?																						
Choice / range of non-food shops	6.9%	11	4.0%	2	8.2%	9	15.6%	5	6.7%	4	2.9%	2	9.8%	5	5.5%	6	7.1%	8	6.9%	11	0.0%	0
Range of specialist/independent retailers	5.0%	8	2.0%	1	6.4%	7	3.1%	1	3.3%	2	7.4%	5	5.9%	3	4.6%	5	6.3%	7	5.0%	8	0.0%	0
Foodstore provision	10.0%	16	10.0%	5	10.0%	11	6.3%	2	10.0%	6	11.8%	8	7.8%	4	11.0%	12	8.9%	10	10.0%	16	0.0%	0
Lack of cultural facilities	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Accessibility by private car	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Car parking	6.3%	10	10.0%	5	4.5%	5	0.0%	0	6.7%	4	8.8%	6	3.9%	2	7.3%	8	8.0%	9	6.3%	10	0.0%	0
Accessibility by public transport	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information / events	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Range and choice of pubs / restaurants	1.9%	3	2.0%	1	1.8%	2	0.0%	0	1.7%	1	2.9%	2	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
Tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town centre environment	1.3%	2	0.0%	0	1.8%	2	0.0%	0	1.7%	1	1.5%	1	3.9%	2	0.0%	0	0.9%	1	1.3%	2	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	2.5%	4	2.0%	1	2.7%	3	9.4%	3	1.7%	1	0.0%	0	2.0%	1	2.8%	3	1.8%	2	2.5%	4	0.0%	0
Security / safety	1.9%	3	2.0%	1	1.8%	2	3.1%	1	0.0%	0	2.9%	2	0.0%	0	2.8%	3	1.8%	2	1.9%	3	0.0%	0
Other	6.3%	10	4.0%	2	7.3%	8	6.3%	2	6.7%	4	5.9%	4	11.8%	6	3.7%	4	7.1%	8	6.3%	10	0.0%	0
Lack of public toilets	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Too many vacant shops	4.4%	7	2.0%	1	5.5%	6	6.3%	2	3.3%	2	4.4%	3	5.9%	3	3.7%	4	4.5%	5	4.4%	7	0.0%	0
Rent / rates are too high	5.0%	8	10.0%	5	2.7%	3	3.1%	1	8.3%	5	2.9%	2	7.8%	4	3.7%	4	6.3%	7	5.0%	8	0.0%	0
No undercover shopping area	1.9%	3	4.0%	2	0.9%	1	3.1%	1	1.7%	1	1.5%	1	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
Traffic congestion / poor road layout	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
Council wasting money / not doing a good enough job	5.0%	8	10.0%	5	2.7%	3	0.0%	0	5.0%	3	7.4%	5	11.8%	6	1.8%	2	7.1%	8	5.0%	8	0.0%	0
Need more greenery / flowers / hanging baskets etc	1.9%	3	0.0%	0	2.7%	3	3.1%	1	1.7%	1	1.5%	1	0.0%	0	2.8%	3	1.8%	2	1.9%	3	0.0%	0
(None mentioned)	20.6%	33	14.0%	7	23.6%	26	25.0%	8	18.3%	11	20.6%	14	11.8%	6	24.8%	27	19.6%	22	20.6%	33	0.0%	0
(Don't know)	25.6%	41	28.0%	14	24.5%	27	28.1%	9	30.0%	18	20.6%	14	21.6%	11	27.5%	30	22.3%	25	25.6%	41	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q34A Has the recent redevelopment of Workington Town Centre (Washington Square) had a positive impact upon the town centre?																						
<i>All visitors to Workington</i>																						
Yes	75.0%	120	70.0%	35	77.3%	85	65.6%	21	76.7%	46	77.9%	53	82.4%	42	71.6%	78	75.9%	85	75.0%	120	0.0%	0
No	14.4%	23	16.0%	8	13.6%	15	18.8%	6	11.7%	7	14.7%	10	9.8%	5	16.5%	18	14.3%	16	14.4%	23	0.0%	0
(Don't know)	10.6%	17	14.0%	7	9.1%	10	15.6%	5	11.7%	7	7.4%	5	7.8%	4	11.9%	13	9.8%	11	10.6%	17	0.0%	0
Base:		160		50		110		32		60		68		51		109		112		160		0
Q34B What positive impact has it had?																						
<i>Those who said 'Yes' at Q34A</i>																						
Improved Shopping Environment	71.7%	86	60.0%	21	76.5%	65	85.7%	18	71.7%	33	66.0%	35	71.4%	30	71.8%	56	69.4%	59	71.7%	86	0.0%	0
Increased the range / choice of shops	46.7%	56	42.9%	15	48.2%	41	42.9%	9	50.0%	23	45.3%	24	38.1%	16	51.3%	40	42.4%	36	46.7%	56	0.0%	0
Other	6.7%	8	11.4%	4	4.7%	4	0.0%	0	4.3%	2	11.3%	6	7.1%	3	6.4%	5	7.1%	6	6.7%	8	0.0%	0
Attracted more visitors / tourists	9.2%	11	11.4%	4	8.2%	7	0.0%	0	15.2%	7	7.5%	4	9.5%	4	9.0%	7	8.2%	7	9.2%	11	0.0%	0
(Don't know)	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	1	2.4%	1	0.0%	0	1.2%	1	0.8%	1	0.0%	0
Base:		120		35		85		21		46		53		42		78		85		120		0
Q35A Has the recent investment in the harbour area over the past ten years had a positive impact on Whitehaven ?																						
<i>All visitors to Whitehaven</i>																						
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0
Q35B What positive impact has it had?																						
<i>Those who said 'Yes' at Q35A</i>																						
Improved Town Centre Environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased range of facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attracted more visitors / tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice to walk about / sit down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A lot more attractive place to visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has improved the harbour area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
GEN Gender:																						
Male	31.3%	50	100.0%	50	0.0%	0	21.9%	7	33.3%	20	33.8%	23	33.3%	17	30.3%	33	36.6%	41	31.3%	50	0.0%	0
Female	68.8%	110	0.0%	0	100.0%	110	78.1%	25	66.7%	40	66.2%	45	66.7%	34	69.7%	76	63.4%	71	68.8%	110	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
AGE Age Group:																						
18 - 24 years	13.1%	21	8.0%	4	15.5%	17	65.6%	21	0.0%	0	0.0%	0	11.8%	6	13.8%	15	7.1%	8	13.1%	21	0.0%	0
25 - 34 years	6.9%	11	6.0%	3	7.3%	8	34.4%	11	0.0%	0	0.0%	0	3.9%	2	8.3%	9	8.0%	9	6.9%	11	0.0%	0
35 - 44 years	18.8%	30	16.0%	8	20.0%	22	0.0%	0	50.0%	30	0.0%	0	27.5%	14	14.7%	16	22.3%	25	18.8%	30	0.0%	0
45 - 54 years	18.8%	30	24.0%	12	16.4%	18	0.0%	0	50.0%	30	0.0%	0	21.6%	11	17.4%	19	20.5%	23	18.8%	30	0.0%	0
55 - 64 years	26.9%	43	26.0%	13	27.3%	30	0.0%	0	0.0%	0	63.2%	43	25.5%	13	27.5%	30	30.4%	34	26.9%	43	0.0%	0
65+ years	15.6%	25	20.0%	10	13.6%	15	0.0%	0	0.0%	0	36.8%	25	9.8%	5	18.3%	20	11.6%	13	15.6%	25	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
SEG Occupation of Chief Wage Earner:																						
AB	16.3%	26	20.0%	10	14.5%	16	9.4%	3	25.0%	15	11.8%	8	51.0%	26	0.0%	0	20.5%	23	16.3%	26	0.0%	0
C1	15.6%	25	14.0%	7	16.4%	18	15.6%	5	16.7%	10	14.7%	10	49.0%	25	0.0%	0	18.8%	21	15.6%	25	0.0%	0
C2	25.0%	40	34.0%	17	20.9%	23	12.5%	4	25.0%	15	30.9%	21	0.0%	0	36.7%	40	28.6%	32	25.0%	40	0.0%	0
DE	43.1%	69	32.0%	16	48.2%	53	62.5%	20	33.3%	20	42.6%	29	0.0%	0	63.3%	69	32.1%	36	43.1%	69	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
ETH Ethnicity																						
White	98.1%	157	100.0%	50	97.3%	107	93.8%	30	100.0%	60	98.5%	67	100.0%	51	97.2%	106	99.1%	111	98.1%	157	0.0%	0
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.3%	2	0.0%	0	1.8%	2	3.1%	1	0.0%	0	1.5%	1	0.0%	0	1.8%	2	0.0%	0	1.3%	2	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
DAT																						
Monday	25.0%	40	20.0%	10	27.3%	30	28.1%	9	23.3%	14	25.0%	17	27.5%	14	23.9%	26	25.9%	29	25.0%	40	0.0%	0
Tuesday	25.0%	40	28.0%	14	23.6%	26	15.6%	5	30.0%	18	25.0%	17	17.6%	9	28.4%	31	24.1%	27	25.0%	40	0.0%	0
Wednesday	12.5%	20	16.0%	8	10.9%	12	15.6%	5	13.3%	8	10.3%	7	15.7%	8	11.0%	12	15.2%	17	12.5%	20	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	37.5%	60	36.0%	18	38.2%	42	40.6%	13	33.3%	20	39.7%	27	39.2%	20	36.7%	40	34.8%	39	37.5%	60	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
TIM Time of Interview:																						
09.00 – 12.00	31.3%	50	40.0%	20	27.3%	30	25.0%	8	30.0%	18	35.3%	24	31.4%	16	31.2%	34	32.1%	36	31.3%	50	0.0%	0
12.01 – 14.00	39.4%	63	32.0%	16	42.7%	47	28.1%	9	51.7%	31	33.8%	23	51.0%	26	33.9%	37	42.9%	48	39.4%	63	0.0%	0
14.01 – 16.00	26.3%	42	28.0%	14	25.5%	28	37.5%	12	16.7%	10	29.4%	20	15.7%	8	31.2%	34	24.1%	27	26.3%	42	0.0%	0
16.01 – 17.00	3.1%	5	0.0%	0	4.5%	5	9.4%	3	1.7%	1	1.5%	1	2.0%	1	3.7%	4	0.9%	1	3.1%	5	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											
LOC Location:																						
Workington	100.0%	160	100.0%	50	100.0%	110	100.0%	32	100.0%	60	100.0%	68	100.0%	51	100.0%	109	100.0%	112	100.0%	160	0.0%	0
Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	160	50	110	32	60	68	51	109	112	160	0											

West Cumbria On-Street Visitors Survey for White Young Green

PC	Postcode	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
BA4	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Blank		0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0		
CA10	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CA12	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CA12	5	1.3%	2	0.0%	0	1.8%	2	3.1%	1	1.7%	1	0.0%	0	2.0%	1	0.9%	1	1.8%	2	1.3%	2	0.0%	0
CA13	0	5.6%	9	6.0%	3	5.5%	6	3.1%	1	3.3%	2	8.8%	6	7.8%	4	4.6%	5	8.0%	9	5.6%	9	0.0%	0
CA14		0.6%	1	2.0%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0		
CA14	1	12.5%	20	8.0%	4	14.5%	16	12.5%	4	15.0%	9	10.3%	7	15.7%	8	11.0%	12	12.5%	14	12.5%	20	0.0%	0
CA14	2	8.8%	14	2.0%	1	11.8%	13	9.4%	3	10.0%	6	7.4%	5	5.9%	3	10.1%	11	6.3%	7	8.8%	14	0.0%	0
CA14	3	16.3%	26	14.0%	7	17.3%	19	15.6%	5	8.3%	5	23.5%	16	13.7%	7	17.4%	19	16.1%	18	16.3%	26	0.0%	0
CA14	4	9.4%	15	8.0%	4	10.0%	11	6.3%	2	11.7%	7	8.8%	6	9.8%	5	9.2%	10	10.7%	12	9.4%	15	0.0%	0
CA14	5	6.3%	10	8.0%	4	5.5%	6	12.5%	4	5.0%	3	4.4%	3	7.8%	4	5.5%	6	6.3%	7	6.3%	10	0.0%	0
CA14	8	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
CA15	2	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
CA15	3	1.3%	2	2.0%	1	0.9%	1	3.1%	1	1.7%	1	0.0%	0	2.0%	1	0.9%	1	0.9%	1	1.3%	2	0.0%	0
CA15	4	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
CA15	6	1.9%	3	0.0%	0	2.7%	3	3.1%	1	1.7%	1	1.5%	1	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
CA15	7	3.8%	6	10.0%	5	0.9%	1	0.0%	0	1.7%	1	7.4%	5	5.9%	3	2.8%	3	5.4%	6	3.8%	6	0.0%	0
CA15	8	6.3%	10	4.0%	2	7.3%	8	6.3%	2	10.0%	6	2.9%	2	5.9%	3	6.4%	7	5.4%	6	6.3%	10	0.0%	0
CA18	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
CA19	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA2	4	1.3%	2	2.0%	1	0.9%	1	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.8%	2	0.9%	1	1.3%	2	0.0%	0
CA20	1	1.9%	3	2.0%	1	1.8%	2	0.0%	0	5.0%	3	0.0%	0	3.9%	2	0.9%	1	2.7%	3	1.9%	3	0.0%	0
CA22	2	1.9%	3	6.0%	3	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	2.8%	3	1.8%	2	1.9%	3	0.0%	0
CA25	5	1.9%	3	4.0%	2	0.9%	1	3.1%	1	0.0%	0	2.9%	2	0.0%	0	2.8%	3	0.9%	1	1.9%	3	0.0%	0
CA26	3	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
CA27	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA28		0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
CA28	2	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
CA28	6	2.5%	4	6.0%	3	0.9%	1	3.1%	1	1.7%	1	2.9%	2	3.9%	2	1.8%	2	3.6%	4	2.5%	4	0.0%	0
CA28	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA28	8	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
CA28	9	1.9%	3	2.0%	1	1.8%	2	3.1%	1	1.7%	1	1.5%	1	2.0%	1	1.8%	2	1.8%	2	1.9%	3	0.0%	0
CA3	9	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
CA5	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
CA6	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7	2	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
CA7	3	1.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.8%	2	0.0%	0	1.3%	2	0.0%	0
CA7	4	1.3%	2	4.0%	2	0.0%	0	3.1%	1	0.0%	0	1.5%	1	0.0%	0	1.8%	2	1.8%	2	1.3%	2	0.0%	0
CA7	3	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
DG13	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E9	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EH8	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G81	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA18	5	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Have use of a car (Q01 & Q02)		Workington	Whitehaven					
LA19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LA3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LA9 8	0.6%	1	0.0%	0	0.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.6%	1	0.0%	0		
MK10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
ML3 0	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.6%	1	0.0%	0
NE49 9	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.6%	1	0.0%	1	0.0%	0
NE62 5	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
NG16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OX18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE29 6	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
PR25 2	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.6%	1	0.0%	0
PR7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG31 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	160	50		110		32		60		68		51		109		112		160		0		0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q01 Do you normally have regular access to a car for personal use during the day ?																						
Yes	58.7%	91	62.8%	27	57.1%	64	38.3%	18	74.5%	35	61.7%	37	80.3%	49	44.6%	41	98.9%	91	0.0%	0	58.7%	91
No	41.3%	64	37.2%	16	42.9%	48	61.7%	29	25.5%	12	38.3%	23	19.7%	12	55.4%	51	1.1%	1	0.0%	0	41.3%	64
Base:		155		43		112		47		47		60		61		92		92		0		155
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																						
Yes	59.4%	92	62.8%	27	58.0%	65	38.3%	18	76.6%	36	61.7%	37	80.3%	49	45.7%	42	100.0%	92	0.0%	0	59.4%	92
No	40.6%	63	37.2%	16	42.0%	47	61.7%	29	23.4%	11	38.3%	23	19.7%	12	54.3%	50	0.0%	0	0.0%	0	40.6%	63
Base:		155		43		112		47		47		60		61		92		92		0		155
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																						
Car / van (as driver)	49.0%	76	58.1%	25	45.5%	51	38.3%	18	61.7%	29	46.7%	28	72.1%	44	33.7%	31	82.6%	76	0.0%	0	49.0%	76
Car / van (as passenger)	11.6%	18	11.6%	5	11.6%	13	8.5%	4	6.4%	3	18.3%	11	9.8%	6	13.0%	12	12.0%	11	0.0%	0	11.6%	18
Bus, minibus or coach	21.3%	33	16.3%	7	23.2%	26	31.9%	15	12.8%	6	20.0%	12	8.2%	5	30.4%	28	1.1%	1	0.0%	0	21.3%	33
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.8%	26	11.6%	5	18.8%	21	17.0%	8	19.1%	9	15.0%	9	9.8%	6	21.7%	20	4.3%	4	0.0%	0	16.8%	26
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.3%	2	2.3%	1	0.9%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q04 Where did you park today ?																						
<i>Those who travelled by car at Q03</i>																						
Whitehaven:																						
Schoolhouse Lane	3.2%	3	0.0%	0	4.7%	3	9.1%	2	0.0%	0	2.6%	1	2.0%	1	4.7%	2	3.4%	3	0.0%	0	3.2%	3
Senhouse Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Beacon	11.7%	11	6.7%	2	14.1%	9	13.6%	3	9.4%	3	12.8%	5	16.0%	8	7.0%	3	12.6%	11	0.0%	0	11.7%	11
North Shore	13.8%	13	13.3%	4	14.1%	9	18.2%	4	6.3%	2	17.9%	7	10.0%	5	18.6%	8	14.9%	13	0.0%	0	13.8%	13
South Shore	2.1%	2	0.0%	0	3.1%	2	4.5%	1	3.1%	1	0.0%	0	4.0%	2	0.0%	0	2.3%	2	0.0%	0	2.1%	2
Queens Dock	7.4%	7	6.7%	2	7.8%	5	4.5%	1	6.3%	2	10.3%	4	4.0%	2	11.6%	5	8.0%	7	0.0%	0	7.4%	7
Multi-storey	11.7%	11	6.7%	2	14.1%	9	9.1%	2	21.9%	7	5.1%	2	16.0%	8	7.0%	3	11.5%	10	0.0%	0	11.7%	11
Tesco	11.7%	11	13.3%	4	10.9%	7	13.6%	3	18.8%	6	5.1%	2	16.0%	8	7.0%	3	11.5%	10	0.0%	0	11.7%	11
Morrisons	5.3%	5	6.7%	2	4.7%	3	0.0%	0	6.3%	2	5.1%	2	4.0%	2	4.7%	2	5.7%	5	0.0%	0	5.3%	5
Bridges Retail Park	2.1%	2	0.0%	0	3.1%	2	4.5%	1	3.1%	1	0.0%	0	2.0%	1	2.3%	1	2.3%	2	0.0%	0	2.1%	2
Quay Street North	2.1%	2	0.0%	0	3.1%	2	4.5%	1	0.0%	0	2.6%	1	2.0%	1	2.3%	1	2.3%	2	0.0%	0	2.1%	2
Quay Street South	2.1%	2	3.3%	1	1.6%	1	0.0%	0	0.0%	0	5.1%	2	2.0%	1	2.3%	1	2.3%	2	0.0%	0	2.1%	2
Tangier Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus/Aldi, Preston Street	2.1%	2	3.3%	1	1.6%	1	0.0%	0	0.0%	0	5.1%	2	2.0%	1	2.3%	1	2.3%	2	0.0%	0	2.1%	2
On-street	10.6%	10	23.3%	7	4.7%	3	9.1%	2	12.5%	4	10.3%	4	12.0%	6	9.3%	4	10.3%	9	0.0%	0	10.6%	10
Workington:																						
Belle Isle Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brow Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griffin Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Multi Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elizabeth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fearon Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fox Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New South Watt Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Udale Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vulcans Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	5	10.0%	3	3.1%	2	0.0%	0	6.3%	2	7.7%	3	2.0%	1	9.3%	4	5.7%	5	0.0%	0	5.3%	5
Works car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.3%	4	3.3%	1	4.7%	3	0.0%	0	3.1%	1	7.7%	3	2.0%	1	7.0%	3	3.4%	3	0.0%	0	4.3%	4
(Dropped off – didn't park)	4.3%	4	3.3%	1	4.7%	3	9.1%	2	3.1%	1	2.6%	1	4.0%	2	4.7%	2	1.1%	1	0.0%	0	4.3%	4
Base:		94		30		64		22		32		39		50		43		87		0		94

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q05 Did you have any difficulties obtaining a car parking space today ?																						
<i>Those who travelled by car at Q03 (Excluding (Dropped off - didn't park) at Q04</i>																						
Yes	14.4%	13	20.7%	6	11.5%	7	10.0%	2	16.1%	5	15.8%	6	12.5%	6	17.1%	7	15.1%	13	0.0%	0	14.4%	13
No	85.6%	77	79.3%	23	88.5%	54	90.0%	18	83.9%	26	84.2%	32	87.5%	42	82.9%	34	84.9%	73	0.0%	0	85.6%	77
Base:		90		29		61		20		31		38		48		41		86		0		90
Q06 How long did your journey to (STUDY CENTRE) take ?																						
0-5 minutes	20.6%	32	25.6%	11	18.8%	21	23.4%	11	19.1%	9	20.0%	12	18.0%	11	22.8%	21	21.7%	20	0.0%	0	20.6%	32
6-10 minutes	27.1%	42	14.0%	6	32.1%	36	23.4%	11	34.0%	16	23.3%	14	21.3%	13	30.4%	28	28.3%	26	0.0%	0	27.1%	42
11-15 minutes	21.3%	33	25.6%	11	19.6%	22	21.3%	10	12.8%	6	28.3%	17	23.0%	14	20.7%	19	18.5%	17	0.0%	0	21.3%	33
16-20 minutes	16.8%	26	16.3%	7	17.0%	19	21.3%	10	19.1%	9	11.7%	7	18.0%	11	16.3%	15	15.2%	14	0.0%	0	16.8%	26
21-30 minutes	7.1%	11	9.3%	4	6.3%	7	6.4%	3	10.6%	5	5.0%	3	9.8%	6	5.4%	5	6.5%	6	0.0%	0	7.1%	11
31-60 minutes	3.2%	5	2.3%	1	3.6%	4	2.1%	1	0.0%	0	6.7%	4	4.9%	3	2.2%	2	4.3%	4	0.0%	0	3.2%	5
Over 60 minutes	3.9%	6	7.0%	3	2.7%	3	2.1%	1	4.3%	2	5.0%	3	4.9%	3	2.2%	2	5.4%	5	0.0%	0	3.9%	6
Mean:		15.2		17.7		14.3		13.6		14.9		17.0		17.6		13.0		16.5		0.0		15.2
Base:		155		43		112		47		47		60		61		92		92		0		155
Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?																						
Home	85.8%	133	88.4%	38	84.8%	95	87.2%	41	76.6%	36	91.7%	55	72.1%	44	94.6%	87	83.7%	77	0.0%	0	85.8%	133
Work	3.9%	6	2.3%	1	4.5%	5	4.3%	2	6.4%	3	1.7%	1	6.6%	4	2.2%	2	2.2%	2	0.0%	0	3.9%	6
On holiday	7.1%	11	2.3%	1	8.9%	10	6.4%	3	10.6%	5	5.0%	3	14.8%	9	2.2%	2	9.8%	9	0.0%	0	7.1%	11
Elsewhere	1.9%	3	4.7%	2	0.9%	1	0.0%	0	4.3%	2	1.7%	1	3.3%	2	1.1%	1	3.3%	3	0.0%	0	1.9%	3
Relatives / friends house	1.3%	2	2.3%	1	0.9%	1	2.1%	1	2.1%	1	0.0%	0	3.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Base:		155		43		112		47		47		60		61		92		92		0		155
Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?																						
<i>Those who are not on holiday at Q07</i>																						
Live in the centre	52.1%	75	45.2%	19	54.9%	56	63.6%	28	47.6%	20	45.6%	26	46.2%	24	55.6%	50	42.2%	35	0.0%	0	52.1%	75
Work in the centre	8.3%	12	9.5%	4	7.8%	8	9.1%	4	14.3%	6	3.5%	2	11.5%	6	6.7%	6	9.6%	8	0.0%	0	8.3%	12
Visiting the centre	39.6%	57	45.2%	19	37.3%	38	27.3%	12	38.1%	16	50.9%	29	42.3%	22	37.8%	34	48.2%	40	0.0%	0	39.6%	57
Base:		144		42		102		44		42		57		52		90		83		0		144

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Q09 Why do you choose to shop in / visit (STUDY CENTRE) ?																						
Proximity to home	60.0%	93	55.8%	24	61.6%	69	57.4%	27	51.1%	24	68.3%	41	44.3%	27	70.7%	65	56.5%	52	0.0%	0	60.0%	93
Proximity to work	12.3%	19	11.6%	5	12.5%	14	12.8%	6	23.4%	11	3.3%	2	18.0%	11	8.7%	8	13.0%	12	0.0%	0	12.3%	19
Accessibility to (STUDY CENTRE)	9.7%	15	16.3%	7	7.1%	8	6.4%	3	17.0%	8	6.7%	4	11.5%	7	8.7%	8	9.8%	9	0.0%	0	9.7%	15
Range of independent/specialist shops	0.6%	1	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of High Street retailers	3.2%	5	0.0%	0	4.5%	5	2.1%	1	2.1%	1	5.0%	3	3.3%	2	3.3%	3	3.3%	3	0.0%	0	3.2%	5
Quality of shops selling food goods	3.2%	5	4.7%	2	2.7%	3	0.0%	0	2.1%	1	6.7%	4	3.3%	2	3.3%	3	4.3%	4	0.0%	0	3.2%	5
Choice of shops selling non-food goods	1.9%	3	2.3%	1	1.8%	2	4.3%	2	0.0%	0	1.7%	1	1.6%	1	2.2%	2	3.3%	3	0.0%	0	1.9%	3
Provision of services, such as banks / financial services	1.3%	2	0.0%	0	1.8%	2	4.3%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Provision of leisure services	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	3.2%	5	2.3%	1	3.6%	4	4.3%	2	6.4%	3	0.0%	0	6.6%	4	1.1%	1	4.3%	4	0.0%	0	3.2%	5
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.7%	12	7.0%	3	8.0%	9	4.3%	2	8.5%	4	10.0%	6	8.2%	5	7.6%	7	10.9%	10	0.0%	0	7.7%	12
Visiting / meeting relatives / friends	3.2%	5	2.3%	1	3.6%	4	8.5%	4	2.1%	1	0.0%	0	3.3%	2	2.2%	2	1.1%	1	0.0%	0	3.2%	5
Work here	0.6%	1	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
Habit / familiarity	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
General convenience	1.3%	2	0.0%	0	1.8%	2	2.1%	1	2.1%	1	0.0%	0	3.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Just for a change	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better than other towns / shopping areas	1.9%	3	7.0%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	3	4.9%	3	0.0%	0	3.3%	3	0.0%	0	1.9%	3
Visit a specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's cheaper	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
It's a day / trip out	1.3%	2	4.7%	2	0.0%	0	0.0%	0	2.1%	1	1.7%	1	0.0%	0	2.2%	2	2.2%	2	0.0%	0	1.3%	2
(Don't know / no reason)	1.3%	2	2.3%	1	0.9%	1	2.1%	1	2.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.3%	2
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q10 What is the main reason why you are in (STUDY CENTRE) today ?																						
Food and grocery shopping	27.7%	43	25.6%	11	28.6%	32	14.9%	7	19.1%	9	43.3%	26	18.0%	11	33.7%	31	25.0%	23	0.0%	0	27.7%	43
Clothes / shoes shopping	7.7%	12	4.7%	2	8.9%	10	10.6%	5	10.6%	5	3.3%	2	8.2%	5	7.6%	7	8.7%	8	0.0%	0	7.7%	12
Electrical goods shopping	2.6%	4	4.7%	2	1.8%	2	0.0%	0	4.3%	2	3.3%	2	3.3%	2	2.2%	2	2.2%	2	0.0%	0	2.6%	4
Stationers / newsagents	6.5%	10	11.6%	5	4.5%	5	4.3%	2	8.5%	4	6.7%	4	11.5%	7	3.3%	3	8.7%	8	0.0%	0	6.5%	10
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	3.9%	6	0.0%	0	5.4%	6	8.5%	4	4.3%	2	0.0%	0	6.6%	4	2.2%	2	6.5%	6	0.0%	0	3.9%	6
Chemist	4.5%	7	0.0%	0	6.3%	7	4.3%	2	4.3%	2	5.0%	3	1.6%	1	6.5%	6	1.1%	1	0.0%	0	4.5%	7
Market	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	8.4%	13	7.0%	3	8.9%	10	10.6%	5	6.4%	3	8.3%	5	6.6%	4	9.8%	9	7.6%	7	0.0%	0	8.4%	13
Doctor / dentist	1.9%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	5.0%	3	1.6%	1	2.2%	2	3.3%	3	0.0%	0	1.9%	3
Café / restaurant / pub	1.9%	3	2.3%	1	1.8%	2	0.0%	0	2.1%	1	3.3%	2	0.0%	0	3.3%	3	1.1%	1	0.0%	0	1.9%	3
Work / School / College	11.6%	18	14.0%	6	10.7%	12	12.8%	6	21.3%	10	3.3%	2	14.8%	9	9.8%	9	12.0%	11	0.0%	0	11.6%	18
Social / leisure activities	12.9%	20	14.0%	6	12.5%	14	17.0%	8	10.6%	5	11.7%	7	11.5%	7	13.0%	12	10.9%	10	0.0%	0	12.9%	20
Other	4.5%	7	11.6%	5	1.8%	2	6.4%	3	2.1%	1	5.0%	3	6.6%	4	3.3%	3	6.5%	6	0.0%	0	4.5%	7
Browsing / window shopping	2.6%	4	4.7%	2	1.8%	2	6.4%	3	0.0%	0	1.7%	1	3.3%	2	2.2%	2	2.2%	2	0.0%	0	2.6%	4
Visit hairdressers	1.9%	3	0.0%	0	2.7%	3	2.1%	1	4.3%	2	0.0%	0	3.3%	2	1.1%	1	3.3%	3	0.0%	0	1.9%	3
Visit opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q11 What else do you intend to do whilst in (STUDY CENTRE) today ?																						
Food and grocery shopping	25.8%	40	20.9%	9	27.7%	31	19.1%	9	31.9%	15	26.7%	16	34.4%	21	20.7%	19	28.3%	26	0.0%	0	25.8%	40
Clothes / shoes shopping	21.3%	33	7.0%	3	26.8%	30	29.8%	14	31.9%	15	5.0%	3	19.7%	12	21.7%	20	19.6%	18	0.0%	0	21.3%	33
Electrical goods shopping	7.1%	11	2.3%	1	8.9%	10	4.3%	2	4.3%	2	11.7%	7	8.2%	5	6.5%	6	8.7%	8	0.0%	0	7.1%	11
Stationers / newsagents	11.0%	17	4.7%	2	13.4%	15	10.6%	5	10.6%	5	11.7%	7	8.2%	5	13.0%	12	9.8%	9	0.0%	0	11.0%	17
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	1.3%	2	0.0%	0	1.8%	2	0.0%	0	2.1%	1	1.7%	1	1.6%	1	1.1%	1	1.1%	1	0.0%	0	1.3%	2
Chemist	7.7%	12	0.0%	0	10.7%	12	10.6%	5	4.3%	2	8.3%	5	3.3%	2	10.9%	10	6.5%	6	0.0%	0	7.7%	12
Market	14.2%	22	14.0%	6	14.3%	16	2.1%	1	10.6%	5	26.7%	16	6.6%	4	19.6%	18	8.7%	8	0.0%	0	14.2%	22
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	7.7%	12	9.3%	4	7.1%	8	4.3%	2	4.3%	2	13.3%	8	8.2%	5	7.6%	7	9.8%	9	0.0%	0	7.7%	12
Doctor / dentist	1.3%	2	0.0%	0	1.8%	2	2.1%	1	0.0%	0	1.7%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.3%	2
Café / restaurant / pub	7.7%	12	16.3%	7	4.5%	5	6.4%	3	6.4%	3	10.0%	6	11.5%	7	4.3%	4	8.7%	8	0.0%	0	7.7%	12
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	3.9%	6	4.7%	2	3.6%	4	0.0%	0	0.0%	0	10.0%	6	1.6%	1	5.4%	5	1.1%	1	0.0%	0	3.9%	6
Other	3.2%	5	4.7%	2	2.7%	3	2.1%	1	4.3%	2	3.3%	2	6.6%	4	1.1%	1	5.4%	5	0.0%	0	3.2%	5
Browsing / window shopping	1.3%	2	2.3%	1	0.9%	1	0.0%	0	2.1%	1	1.7%	1	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.3%	2
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	23.2%	36	37.2%	16	17.9%	20	36.2%	17	19.1%	9	16.7%	10	21.3%	13	25.0%	23	18.5%	17	0.0%	0	23.2%	36
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q11X What intending to do in (STUDY CENTRE) today ? - Any Mention																						
Food and grocery shopping	53.5%	83	46.5%	20	56.3%	63	34.0%	16	51.1%	24	70.0%	42	52.5%	32	54.3%	50	53.3%	49	0.0%	0	53.5%	83
Clothes / shoes shopping	29.0%	45	11.6%	5	35.7%	40	40.4%	19	42.6%	20	8.3%	5	27.9%	17	29.3%	27	28.3%	26	0.0%	0	29.0%	45
Electrical goods shopping	9.7%	15	7.0%	3	10.7%	12	4.3%	2	8.5%	4	15.0%	9	11.5%	7	8.7%	8	10.9%	10	0.0%	0	9.7%	15
Stationers / newsagents	17.4%	27	16.3%	7	17.9%	20	14.9%	7	19.1%	9	18.3%	11	19.7%	12	16.3%	15	18.5%	17	0.0%	0	17.4%	27
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	5.2%	8	0.0%	0	7.1%	8	8.5%	4	6.4%	3	1.7%	1	8.2%	5	3.3%	3	7.6%	7	0.0%	0	5.2%	8
Chemist	12.3%	19	0.0%	0	17.0%	19	14.9%	7	8.5%	4	13.3%	8	4.9%	3	17.4%	16	7.6%	7	0.0%	0	12.3%	19
Market	14.8%	23	14.0%	6	15.2%	17	2.1%	1	12.8%	6	26.7%	16	8.2%	5	19.6%	18	9.8%	9	0.0%	0	14.8%	23
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	16.1%	25	16.3%	7	16.1%	18	14.9%	7	10.6%	5	21.7%	13	14.8%	9	17.4%	16	17.4%	16	0.0%	0	16.1%	25
Doctor / dentist	3.2%	5	0.0%	0	4.5%	5	2.1%	1	0.0%	0	6.7%	4	1.6%	1	4.3%	4	3.3%	3	0.0%	0	3.2%	5
Café / restaurant / pub	9.7%	15	18.6%	8	6.3%	7	6.4%	3	8.5%	4	13.3%	8	11.5%	7	7.6%	7	9.8%	9	0.0%	0	9.7%	15
Work / School / College	11.6%	18	14.0%	6	10.7%	12	12.8%	6	21.3%	10	3.3%	2	14.8%	9	9.8%	9	12.0%	11	0.0%	0	11.6%	18
Social / leisure activities	16.8%	26	18.6%	8	16.1%	18	17.0%	8	10.6%	5	21.7%	13	13.1%	8	18.5%	17	12.0%	11	0.0%	0	16.8%	26
Other	7.7%	12	16.3%	7	4.5%	5	8.5%	4	6.4%	3	8.3%	5	13.1%	8	4.3%	4	12.0%	11	0.0%	0	7.7%	12
Browsing / window shopping	3.9%	6	7.0%	3	2.7%	3	6.4%	3	2.1%	1	3.3%	2	4.9%	3	3.3%	3	4.3%	4	0.0%	0	3.9%	6
Visit hairdressers	1.9%	3	0.0%	0	2.7%	3	2.1%	1	4.3%	2	0.0%	0	3.3%	2	1.1%	1	3.3%	3	0.0%	0	1.9%	3
Visit opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	155	43	112	47	47	60	61	92	92	0	155											
Q12 How long do you think you will stay in (STUDY CENTRE) today ?																						
Up to half an hour	18.1%	28	23.3%	10	16.1%	18	23.4%	11	17.0%	8	15.0%	9	18.0%	11	18.5%	17	20.7%	19	0.0%	0	18.1%	28
Up to two hours	54.2%	84	46.5%	20	57.1%	64	46.8%	22	51.1%	24	61.7%	37	45.9%	28	59.8%	55	53.3%	49	0.0%	0	54.2%	84
Half the day	10.3%	16	9.3%	4	10.7%	12	12.8%	6	8.5%	4	10.0%	6	16.4%	10	6.5%	6	9.8%	9	0.0%	0	10.3%	16
All day	14.2%	22	14.0%	6	14.3%	16	17.0%	8	19.1%	9	8.3%	5	16.4%	10	12.0%	11	12.0%	11	0.0%	0	14.2%	22
(Don't know)	3.2%	5	7.0%	3	1.8%	2	0.0%	0	4.3%	2	5.0%	3	3.3%	2	3.3%	3	4.3%	4	0.0%	0	3.2%	5
Base:	155	43	112	47	47	60	61	92	92	0	155											
Q13 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																						
Yes	27.1%	42	23.3%	10	28.6%	32	14.9%	7	25.5%	12	36.7%	22	27.9%	17	26.1%	24	30.4%	28	0.0%	0	27.1%	42
No	72.3%	112	76.7%	33	70.5%	79	85.1%	40	74.5%	35	61.7%	37	72.1%	44	72.8%	67	68.5%	63	0.0%	0	72.3%	112
(Don't know)	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
Base:	155	43	112	47	47	60	61	92	92	0	155											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q14 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?																						
<i>Those who will undertake their main food shop at Q13</i>																						
Daily	7.1%	3	20.0%	2	3.1%	1	0.0%	0	0.0%	0	13.6%	3	5.9%	1	8.3%	2	7.1%	2	0.0%	0	7.1%	3
Once a week or more	78.6%	33	70.0%	7	81.3%	26	85.7%	6	91.7%	11	68.2%	15	64.7%	11	87.5%	21	75.0%	21	0.0%	0	78.6%	33
Less than once a week	4.8%	2	0.0%	0	6.3%	2	14.3%	1	0.0%	0	4.5%	1	5.9%	1	4.2%	1	3.6%	1	0.0%	0	4.8%	2
Less than once a fortnight	4.8%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	9.1%	2	11.8%	2	0.0%	0	7.1%	2	0.0%	0	4.8%	2
Less than once a month	2.4%	1	0.0%	0	3.1%	1	0.0%	0	8.3%	1	0.0%	0	5.9%	1	0.0%	0	3.6%	1	0.0%	0	2.4%	1
(Don't know / varies)	2.4%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.9%	1	0.0%	0	3.6%	1	0.0%	0	2.4%	1
Base:		42		10		32		7		12		22		17		24		28		0		42
Q15 Approximately how much have you spent or will you spend today on food goods ?																						
<i>Those who will undertake their main food shop at Q13</i>																						
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	9.5%	4	20.0%	2	6.3%	2	0.0%	0	8.3%	1	13.6%	3	5.9%	1	12.5%	3	0.0%	0	0.0%	0	9.5%	4
£6 - £10	7.1%	3	0.0%	0	9.4%	3	14.3%	1	0.0%	0	9.1%	2	0.0%	0	12.5%	3	3.6%	1	0.0%	0	7.1%	3
£11 - £15	16.7%	7	10.0%	1	18.8%	6	28.6%	2	16.7%	2	13.6%	3	11.8%	2	20.8%	5	10.7%	3	0.0%	0	16.7%	7
£16 - £20	2.4%	1	0.0%	0	3.1%	1	0.0%	0	8.3%	1	0.0%	0	5.9%	1	0.0%	0	3.6%	1	0.0%	0	2.4%	1
£21 - £25	9.5%	4	10.0%	1	9.4%	3	0.0%	0	25.0%	3	4.5%	1	5.9%	1	12.5%	3	7.1%	2	0.0%	0	9.5%	4
£26 - £50	23.8%	10	20.0%	2	25.0%	8	28.6%	2	16.7%	2	27.3%	6	35.3%	6	16.7%	4	32.1%	9	0.0%	0	23.8%	10
£51 - £75	14.3%	6	10.0%	1	15.6%	5	14.3%	1	8.3%	1	18.2%	4	17.6%	3	12.5%	3	21.4%	6	0.0%	0	14.3%	6
£76 - £100	7.1%	3	0.0%	0	9.4%	3	14.3%	1	8.3%	1	0.0%	0	5.9%	1	4.2%	1	7.1%	2	0.0%	0	7.1%	3
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.5%	4	30.0%	3	3.1%	1	0.0%	0	8.3%	1	13.6%	3	11.8%	2	8.3%	2	14.3%	4	0.0%	0	9.5%	4
Mean:		33.1		25.7		34.7		37.3		31.1		29.8		38.3		27.0		42.0		0.0		33.1
Base:		42		10		32		7		12		22		17		24		28		0		42

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven
Q16 Which centre / retail park did you last visit for your main food and grocery shopping ?											
<i>Those who said 'No' or 'Don't know' at Q13</i>											
Aspatia Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow in Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Egremont Town Centre	2.7%	3	0.0%	0	3.8%	3	0.0%	0	5.7%	2	2.6%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre	6.2%	7	9.1%	3	5.0%	4	5.0%	2	14.3%	5	0.0%
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Howe Retail Park, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingstown Retail Park, Carlisle	0.9%	1	0.0%	0	1.3%	1	0.0%	0	2.9%	1	0.0%
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	8.0%	9	6.1%	2	8.8%	7	5.0%	2	8.6%	3	10.5%
WM Morrisons, Flattwalks, Whitehaven	38.9%	44	36.4%	12	40.0%	32	35.0%	14	37.1%	13	44.7%
Tesco, North Shore, Whitehaven	31.9%	36	36.4%	12	30.0%	24	35.0%	14	28.6%	10	31.6%
Tesco, Workington	0.9%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%
WM Morrisons, Derwent Drive, Workington	0.9%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%
Internet (Don't know / varies)	0.9%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%
(Don't do main food shopping)	4.4%	5	0.0%	0	6.3%	5	5.0%	2	2.9%	1	5.3%
	4.4%	5	12.1%	4	1.3%	1	7.5%	3	0.0%	0	5.3%
Base:	113	33	80	40	35	38	44	68	64	0	113

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q17 Why do you choose to do your main food shop at (LOCATION AT Q.16) rather than (STUDY CENTRE) ?																						
<i>Those who did not mention study centre at Q16 or said 'No' or 'Don't know' at Q13</i>																						
Nearer to home	18.8%	18	11.5%	3	21.4%	15	18.2%	6	20.7%	6	17.6%	6	18.9%	7	18.6%	11	23.6%	13	0.0%	0	18.8%	18
Nearer to work	3.1%	3	3.8%	1	2.9%	2	6.1%	2	3.4%	1	0.0%	0	5.4%	2	1.7%	1	3.6%	2	0.0%	0	3.1%	3
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	4.2%	4	3.8%	1	4.3%	3	0.0%	0	13.8%	4	0.0%	0	2.7%	1	5.1%	3	7.3%	4	0.0%	0	4.2%	4
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	4.2%	4	7.7%	2	2.9%	2	3.0%	1	6.9%	2	2.9%	1	10.8%	4	0.0%	0	5.5%	3	0.0%	0	4.2%	4
Quality of shops selling food goods	1.0%	1	3.8%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1
Choice of shops selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.0%	1	3.8%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	4.2%	4	7.7%	2	2.9%	2	0.0%	0	3.4%	1	8.8%	3	5.4%	2	3.4%	2	7.3%	4	0.0%	0	4.2%	4
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	1	0.0%	0	1.4%	1	3.0%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.8%	1	0.0%	0	1.0%	1
Good prices	3.1%	3	7.7%	2	1.4%	1	3.0%	1	3.4%	1	2.9%	1	2.7%	1	3.4%	2	3.6%	2	0.0%	0	3.1%	3
(Don't know / no reason)	66.7%	64	65.4%	17	67.1%	47	66.7%	22	62.1%	18	70.6%	24	59.5%	22	71.2%	42	56.4%	31	0.0%	0	66.7%	64
Base:		96		26		70		33		29		34		37		59		55		0		96

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Q18 How do you usually travel to (LOCATION AT Q.16) (main part of journey)?																						
<i>Those who mentioned where they last went main food shopping at Q16</i>																						
Car / van (as driver)	55.3%	57	62.1%	18	52.7%	39	42.9%	15	73.5%	25	50.0%	17	82.5%	33	38.1%	24	93.3%	56	0.0%	0	55.3%	57
Car / van (as passenger)	14.6%	15	13.8%	4	14.9%	11	20.0%	7	8.8%	3	14.7%	5	7.5%	3	19.0%	12	5.0%	3	0.0%	0	14.6%	15
Bus, minibus or coach	10.7%	11	10.3%	3	10.8%	8	8.6%	3	5.9%	2	17.6%	6	5.0%	2	14.3%	9	0.0%	0	0.0%	0	10.7%	11
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	17.5%	18	13.8%	4	18.9%	14	22.9%	8	11.8%	4	17.6%	6	5.0%	2	25.4%	16	1.7%	1	0.0%	0	17.5%	18
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	1	0.0%	0	1.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1
(Do not travel, goods delivered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	1	0.0%	0	1.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1
Base:		103		29		74		35		34		34		40		63		60		0		103
Q19 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?																						
Yes - clothing, footwear or household goods	37.4%	58	20.9%	9	43.8%	49	53.2%	25	51.1%	24	13.3%	8	41.0%	25	34.8%	32	39.1%	36	0.0%	0	37.4%	58
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	11.6%	18	7.0%	3	13.4%	15	12.8%	6	10.6%	5	11.7%	7	13.1%	8	10.9%	10	10.9%	10	0.0%	0	11.6%	18
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	42.6%	66	65.1%	28	33.9%	38	25.5%	12	34.0%	16	63.3%	38	34.4%	21	47.8%	44	41.3%	38	0.0%	0	42.6%	66
(Don't know)	8.4%	13	7.0%	3	8.9%	10	8.5%	4	4.3%	2	11.7%	7	11.5%	7	6.5%	6	8.7%	8	0.0%	0	8.4%	13
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q20 Which centre / facility did you last shop for non food goods?																						
<i>Those who will not be buying anything other than food goods at Q19</i>																						
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Barrow in Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Carlisle City Centre	10.1%	8	9.7%	3	10.4%	5	18.8%	3	11.1%	2	6.7%	3	7.1%	2	10.0%	5	13.0%	6	0.0%	0	10.1%	8
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	1.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.6%	1	0.0%	0	2.2%	1	0.0%	0	1.3%	1
Maryport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre	54.4%	43	61.3%	19	50.0%	24	37.5%	6	50.0%	9	62.2%	28	46.4%	13	60.0%	30	47.8%	22	0.0%	0	54.4%	43
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	10.1%	8	6.5%	2	12.5%	6	12.5%	2	11.1%	2	8.9%	4	7.1%	2	12.0%	6	10.9%	5	0.0%	0	10.1%	8
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmail Park	1.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1
Kingstown Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	12.7%	10	6.5%	2	16.7%	8	18.8%	3	22.2%	4	6.7%	3	25.0%	7	6.0%	3	17.4%	8	0.0%	0	12.7%	10
Internet	2.5%	2	0.0%	0	4.2%	2	6.3%	1	5.6%	1	0.0%	0	3.6%	1	2.0%	1	2.2%	1	0.0%	0	2.5%	2
Catalogue / mail order	1.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1
(Don't know / varies)	3.8%	3	3.2%	1	4.2%	2	6.3%	1	0.0%	0	4.4%	2	7.1%	2	2.0%	1	2.2%	1	0.0%	0	3.8%	3
(Don't do non food shopping)	2.5%	2	6.5%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	4.0%	2	4.3%	2	0.0%	0	2.5%	2
Base:	79		31		48		16		18		45		28		50		46		0		79	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q21 How frequently do you visit (ANSWER TO Q.20) for clothing and footwear or other non food goods?																						
<i>Those who will not be buying anything other than food goods at Q19 (Excludes (Don't know / varies) and (Don't do non food shopping) at Q20)</i>																						
Daily	4.1%	3	3.6%	1	4.3%	2	6.7%	1	5.6%	1	2.4%	1	3.8%	1	4.3%	2	2.3%	1	0.0%	0	4.1%	3
Once a week or more	39.2%	29	28.6%	8	45.7%	21	26.7%	4	44.4%	8	41.5%	17	53.8%	14	31.9%	15	44.2%	19	0.0%	0	39.2%	29
Less than once a week	14.9%	11	25.0%	7	8.7%	4	13.3%	2	22.2%	4	12.2%	5	11.5%	3	17.0%	8	14.0%	6	0.0%	0	14.9%	11
Less than once a fortnight	12.2%	9	17.9%	5	8.7%	4	20.0%	3	16.7%	3	7.3%	3	7.7%	2	12.8%	6	9.3%	4	0.0%	0	12.2%	9
Less than once a month	23.0%	17	14.3%	4	28.3%	13	26.7%	4	11.1%	2	26.8%	11	15.4%	4	27.7%	13	25.6%	11	0.0%	0	23.0%	17
(Don't know / varies)	6.8%	5	10.7%	3	4.3%	2	6.7%	1	0.0%	0	9.8%	4	7.7%	2	6.4%	3	4.7%	2	0.0%	0	6.8%	5
Base:		74		28		46		15		18		41		26		47		43		0		74
Q22 Approximately how much did you spend on your last visit to (ANSWER TO Q.20) on clothing or non food goods?																						
<i>Those who will not be buying anything other than food goods at Q19 (Excludes (Don't know / varies) and (Don't do non food shopping) at Q20)</i>																						
Nothing	1.4%	1	0.0%	0	2.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.4%	1
Up to £5	9.5%	7	10.7%	3	8.7%	4	0.0%	0	11.1%	2	12.2%	5	3.8%	1	12.8%	6	2.3%	1	0.0%	0	9.5%	7
£6 - £10	16.2%	12	21.4%	6	13.0%	6	6.7%	1	11.1%	2	22.0%	9	15.4%	4	17.0%	8	16.3%	7	0.0%	0	16.2%	12
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	6.8%	5	0.0%	0	10.9%	5	6.7%	1	0.0%	0	9.8%	4	7.7%	2	6.4%	3	2.3%	1	0.0%	0	6.8%	5
£21 - £25	6.8%	5	7.1%	2	6.5%	3	6.7%	1	11.1%	2	4.9%	2	19.2%	5	0.0%	0	9.3%	4	0.0%	0	6.8%	5
£26 - £50	12.2%	9	14.3%	4	10.9%	5	13.3%	2	11.1%	2	12.2%	5	3.8%	1	17.0%	8	18.6%	8	0.0%	0	12.2%	9
£51 - £75	4.1%	3	3.6%	1	4.3%	2	13.3%	2	5.6%	1	0.0%	0	7.7%	2	0.0%	0	2.3%	1	0.0%	0	4.1%	3
£76- £100	5.4%	4	0.0%	0	8.7%	4	13.3%	2	0.0%	0	4.9%	2	3.8%	1	6.4%	3	4.7%	2	0.0%	0	5.4%	4
More than £100	4.1%	3	0.0%	0	6.5%	3	0.0%	0	5.6%	1	4.9%	2	3.8%	1	4.3%	2	4.7%	2	0.0%	0	4.1%	3
(Don't know)	33.8%	25	42.9%	12	28.3%	13	33.3%	5	44.4%	8	29.3%	12	34.6%	9	34.0%	16	39.5%	17	0.0%	0	33.8%	25
Mean:		33.7		19.8		40.5		42.7		35.6		30.0		34.6		32.3		38.9		0.0		33.7
Base:		74		28		46		15		18		41		26		47		43		0		74

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven	
Q23 Why did you choose to shop at (LOCATION AT Q.20) for non food shopping instead of (STUDY CENTRE) ?												
<i>Those who did not mention study centre at Q20 or said 'No' or 'Don't know' at Q19</i>												
Nearer to home	42.9%	12 20.0%	2 55.6%	10 25.0%	2 71.4%	5 38.5%	5 61.5%	8 28.6%	4 47.4%	9 0.0%	0 42.9%	12
Nearer to work	3.6%	1 0.0%	0 5.6%	1 0.0%	0 0.0%	0 7.7%	1 7.7%	1 0.0%	0 5.3%	1 0.0%	0 3.6%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Independent/specialist shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Provision of a department store	7.1%	2 10.0%	1 5.6%	1 25.0%	2 0.0%	0 0.0%	0 7.7%	1 0.0%	0 0.0%	0 0.0%	0 7.1%	2
High street names	14.3%	4 10.0%	1 16.7%	3 37.5%	3 0.0%	0 7.7%	1 15.4%	2 7.1%	1 10.5%	2 0.0%	0 14.3%	4
Choice of goods available	17.9%	5 20.0%	2 16.7%	3 12.5%	1 14.3%	1 23.1%	3 7.7%	1 28.6%	4 21.1%	4 0.0%	0 17.9%	5
Choice of shops selling clothing or household goods	10.7%	3 10.0%	1 11.1%	2 25.0%	2 0.0%	0 7.7%	1 0.0%	0 14.3%	2 5.3%	1 0.0%	0 10.7%	3
Quality of clothing or household goods available	14.3%	4 20.0%	2 11.1%	2 37.5%	3 14.3%	1 0.0%	0 7.7%	1 14.3%	2 10.5%	2 0.0%	0 14.3%	4
Choice of shops selling other goods	10.7%	3 10.0%	1 11.1%	2 12.5%	1 14.3%	1 7.7%	1 0.0%	0 21.4%	3 15.8%	3 0.0%	0 10.7%	3
Provision of services, such as banks / financial services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Provision of leisure services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping environment	7.1%	2 0.0%	0 11.1%	2 25.0%	2 0.0%	0 0.0%	0 7.7%	1 7.1%	1 5.3%	1 0.0%	0 7.1%	2
Cleanliness	3.6%	1 0.0%	0 5.6%	1 12.5%	1 0.0%	0 0.0%	0 7.7%	1 0.0%	0 0.0%	0 0.0%	0 3.6%	1
Car parking provision	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Car parking prices	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Accessibility by public transport	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Public information, signposts, public facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Entertainment / events	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Safety (during the day)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Safety (during the night)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	7.1%	2 0.0%	0 11.1%	2 25.0%	2 0.0%	0 0.0%	0 0.0%	0 14.3%	2 0.0%	0 0.0%	0 7.1%	2
(Don't know / no reason)	21.4%	6 50.0%	5 5.6%	1 12.5%	1 14.3%	1 30.8%	4 15.4%	2 28.6%	4 26.3%	5 0.0%	0 21.4%	6
Base:		28	10	18	8	7	13	13	14	19	0	28

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q24 How do you normally travel to (LOCATION AT Q.20) (main part of journey)?																						
<i>Those who mentioned a location at Q20</i>																						
Car / van (as driver)	45.9%	34	57.1%	16	39.1%	18	20.0%	3	66.7%	12	46.3%	19	69.2%	18	34.0%	16	79.1%	34	0.0%	0	45.9%	34
Car / van (as passenger)	9.5%	7	7.1%	2	10.9%	5	6.7%	1	5.6%	1	12.2%	5	0.0%	0	14.9%	7	9.3%	4	0.0%	0	9.5%	7
Bus, minibus or coach	18.9%	14	14.3%	4	21.7%	10	26.7%	4	5.6%	1	22.0%	9	11.5%	3	23.4%	11	2.3%	1	0.0%	0	18.9%	14
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.2%	12	10.7%	3	19.6%	9	20.0%	3	16.7%	3	14.6%	6	7.7%	2	21.3%	10	2.3%	1	0.0%	0	16.2%	12
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	2.7%	2	3.6%	1	2.2%	1	13.3%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	4.1%	3	3.6%	1	4.3%	2	6.7%	1	5.6%	1	2.4%	1	3.8%	1	4.3%	2	2.3%	1	0.0%	0	4.1%	3
(Don't know / varies)	2.7%	2	3.6%	1	2.2%	1	6.7%	1	0.0%	0	2.4%	1	3.8%	1	2.1%	1	4.7%	2	0.0%	0	2.7%	2
Base:		74		28		46		15		18		41		26		47		43		0		74
Q25 How frequently do you visit (STUDY CENTRE) for non food shopping?																						
<i>Those who will be buying other items other than food goods at Q19</i>																						
Daily	10.5%	8	8.3%	1	10.9%	7	9.7%	3	10.3%	3	13.3%	2	12.1%	4	9.5%	4	10.9%	5	0.0%	0	10.5%	8
Once a week or more	53.9%	41	41.7%	5	56.3%	36	58.1%	18	48.3%	14	60.0%	9	51.5%	17	57.1%	24	47.8%	22	0.0%	0	53.9%	41
Less than once a week	15.8%	12	25.0%	3	14.1%	9	19.4%	6	10.3%	3	13.3%	2	12.1%	4	16.7%	7	15.2%	7	0.0%	0	15.8%	12
Less than once a fortnight	7.9%	6	8.3%	1	7.8%	5	6.5%	2	6.9%	2	13.3%	2	12.1%	4	4.8%	2	10.9%	5	0.0%	0	7.9%	6
Less than once a month	7.9%	6	8.3%	1	7.8%	5	6.5%	2	13.8%	4	0.0%	0	9.1%	3	7.1%	3	10.9%	5	0.0%	0	7.9%	6
(Don't know / varies)	3.9%	3	8.3%	1	3.1%	2	0.0%	0	10.3%	3	0.0%	0	3.0%	1	4.8%	2	4.3%	2	0.0%	0	3.9%	3
Base:		76		12		64		31		29		15		33		42		46		0		76
Q26 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?																						
<i>Those who will be buying other items other than food goods at Q19</i>																						
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	11.8%	9	16.7%	2	10.9%	7	9.7%	3	6.9%	2	26.7%	4	6.1%	2	16.7%	7	8.7%	4	0.0%	0	11.8%	9
£6 - £10	17.1%	13	25.0%	3	15.6%	10	35.5%	11	6.9%	2	0.0%	0	21.2%	7	14.3%	6	15.2%	7	0.0%	0	17.1%	13
£11 - £15	10.5%	8	8.3%	1	10.9%	7	12.9%	4	6.9%	2	13.3%	2	6.1%	2	14.3%	6	4.3%	2	0.0%	0	10.5%	8
£16 - £20	7.9%	6	8.3%	1	7.8%	5	6.5%	2	13.8%	4	0.0%	0	9.1%	3	7.1%	3	6.5%	3	0.0%	0	7.9%	6
£21 - £25	6.6%	5	8.3%	1	6.3%	4	9.7%	3	3.4%	1	6.7%	1	12.1%	4	2.4%	1	6.5%	3	0.0%	0	6.6%	5
£26 - £50	15.8%	12	0.0%	0	18.8%	12	12.9%	4	24.1%	7	6.7%	1	12.1%	4	19.0%	8	17.4%	8	0.0%	0	15.8%	12
£51 - £75	1.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.3%	1
£76 - £100	3.9%	3	0.0%	0	4.7%	3	3.2%	1	3.4%	1	6.7%	1	6.1%	2	2.4%	1	6.5%	3	0.0%	0	3.9%	3
More than £100	3.9%	3	0.0%	0	4.7%	3	0.0%	0	10.3%	3	0.0%	0	3.0%	1	4.8%	2	6.5%	3	0.0%	0	3.9%	3
(Don't know)	21.1%	16	33.3%	4	18.8%	12	9.7%	3	24.1%	7	33.3%	5	24.2%	8	16.7%	7	26.1%	12	0.0%	0	21.1%	16
Mean:	28.1		10.4		30.8		17.6		43.0		24.8		28.4		27.9		38.1		0.0		28.1	
Base:		76		12		64		31		29		15		33		42		46		0		76

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q27 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																						
Much more frequently than before	3.2%	5	4.7%	2	2.7%	3	6.4%	3	2.1%	1	1.7%	1	4.9%	3	2.2%	2	3.3%	3	0.0%	0	3.2%	5
More frequently than before	16.1%	25	16.3%	7	16.1%	18	31.9%	15	8.5%	4	10.0%	6	11.5%	7	18.5%	17	9.8%	9	0.0%	0	16.1%	25
About as frequently	59.4%	92	62.8%	27	58.0%	65	34.0%	16	72.3%	34	68.3%	41	49.2%	30	66.3%	61	60.9%	56	0.0%	0	59.4%	92
Less frequently than before	8.4%	13	7.0%	3	8.9%	10	10.6%	5	4.3%	2	10.0%	6	16.4%	10	3.3%	3	10.9%	10	0.0%	0	8.4%	13
Much less frequently than before	1.9%	3	2.3%	1	1.8%	2	2.1%	1	0.0%	0	3.3%	2	0.0%	0	3.3%	3	2.2%	2	0.0%	0	1.9%	3
Didn't visit five years ago	5.8%	9	2.3%	1	7.1%	8	8.5%	4	8.5%	4	1.7%	1	8.2%	5	4.3%	4	7.6%	7	0.0%	0	5.8%	9
This is my first visit	4.5%	7	4.7%	2	4.5%	5	6.4%	3	2.1%	1	5.0%	3	9.8%	6	1.1%	1	5.4%	5	0.0%	0	4.5%	7
(Don't know / can't remember)	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
Base:		155		43		112		47		47		60		61		92		92		0		155
Q28 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																						
Up to 1 hour	3.2%	5	4.7%	2	2.7%	3	4.3%	2	4.3%	2	1.7%	1	3.3%	2	3.3%	3	3.3%	3	0.0%	0	3.2%	5
1 to 2 hours	11.0%	17	14.0%	6	9.8%	11	10.6%	5	8.5%	4	13.3%	8	8.2%	5	13.0%	12	12.0%	11	0.0%	0	11.0%	17
Over 2 to 4 hours	12.3%	19	4.7%	2	15.2%	17	21.3%	10	12.8%	6	3.3%	2	11.5%	7	12.0%	11	9.8%	9	0.0%	0	12.3%	19
Over 4 hours	7.7%	12	11.6%	5	6.3%	7	17.0%	8	8.5%	4	0.0%	0	4.9%	3	9.8%	9	5.4%	5	0.0%	0	7.7%	12
Don't visit in the evening (Don't know / varies)	58.7%	91	58.1%	25	58.9%	66	44.7%	21	59.6%	28	70.0%	42	65.6%	40	54.3%	50	63.0%	58	0.0%	0	58.7%	91
Base:		155		43		112		47		47		60		61		92		92		0		155
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																						
Q29 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																						
Choice of shops																						
Much better	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better	5.2%	8	7.0%	3	4.5%	5	4.3%	2	4.3%	2	6.7%	4	6.6%	4	4.3%	4	4.3%	4	0.0%	0	5.2%	8
About the same	43.2%	67	48.8%	21	41.1%	46	36.2%	17	40.4%	19	50.0%	30	34.4%	21	48.9%	45	42.4%	39	0.0%	0	43.2%	67
Worse	43.9%	68	34.9%	15	47.3%	53	55.3%	26	48.9%	23	31.7%	19	49.2%	30	41.3%	38	45.7%	42	0.0%	0	43.9%	68
Much worse (Don't know)	3.9%	6	0.0%	0	5.4%	6	2.1%	1	4.3%	2	5.0%	3	4.9%	3	3.3%	3	3.3%	3	0.0%	0	3.9%	6
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven	
Choice of High Street names												
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.9%	6	4.7%	2	3.6%	4	4.3%	2	2.1%	1	5.0%	3
About the same	39.4%	61	48.8%	21	35.7%	40	31.9%	15	36.2%	17	46.7%	28
Worse	47.1%	73	34.9%	15	51.8%	58	55.3%	26	53.2%	25	36.7%	22
Much worse	4.5%	7	2.3%	1	5.4%	6	4.3%	2	6.4%	3	3.3%	2
(Don't know)	5.2%	8	9.3%	4	3.6%	4	4.3%	2	2.1%	1	8.3%	5
<i>Mean:</i>	<i>2.45</i>	<i>2.62</i>	<i>2.39</i>	<i>2.38</i>	<i>2.35</i>	<i>2.58</i>	<i>2.36</i>	<i>2.51</i>	<i>2.40</i>	<i>0.00</i>	<i>2.45</i>	
Base:	155	43	112	47	47	60	61	92	92	0	155	
Choice of independent/specialist shops												
Much better	0.6%	1	2.3%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1
Better	3.2%	5	4.7%	2	2.7%	3	4.3%	2	2.1%	1	3.3%	2
About the same	36.8%	57	41.9%	18	34.8%	39	31.9%	15	34.0%	16	41.7%	25
Worse	48.4%	75	41.9%	18	50.9%	57	55.3%	26	53.2%	25	40.0%	24
Much worse	3.9%	6	0.0%	0	5.4%	6	2.1%	1	4.3%	2	5.0%	3
(Don't know)	7.1%	11	9.3%	4	6.3%	7	6.4%	3	6.4%	3	8.3%	5
<i>Mean:</i>	<i>2.44</i>	<i>2.64</i>	<i>2.37</i>	<i>2.41</i>	<i>2.36</i>	<i>2.53</i>	<i>2.47</i>	<i>2.42</i>	<i>2.44</i>	<i>0.00</i>	<i>2.44</i>	
Base:	155	43	112	47	47	60	61	92	92	0	155	
Quality of shops												
Much better	0.6%	1	2.3%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1
Better	2.6%	4	7.0%	3	0.9%	1	6.4%	3	0.0%	0	1.7%	1
About the same	60.0%	93	58.1%	25	60.7%	68	48.9%	23	63.8%	30	65.0%	39
Worse	28.4%	44	27.9%	12	28.6%	32	38.3%	18	23.4%	11	25.0%	15
Much worse	4.5%	7	0.0%	0	6.3%	7	4.3%	2	6.4%	3	3.3%	2
(Don't know)	3.9%	6	4.7%	2	3.6%	4	2.1%	1	6.4%	3	3.3%	2
<i>Mean:</i>	<i>2.65</i>	<i>2.83</i>	<i>2.58</i>	<i>2.59</i>	<i>2.61</i>	<i>2.72</i>	<i>2.61</i>	<i>2.67</i>	<i>2.67</i>	<i>0.00</i>	<i>2.65</i>	
Base:	155	43	112	47	47	60	61	92	92	0	155	
Range of services such as banks and other financial services												
Much better	0.6%	1	2.3%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1
Better	8.4%	13	14.0%	6	6.3%	7	6.4%	3	6.4%	3	11.7%	7
About the same	78.7%	122	76.7%	33	79.5%	89	76.6%	36	80.9%	38	78.3%	47
Worse	8.4%	13	4.7%	2	9.8%	11	14.9%	7	8.5%	4	3.3%	2
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0
(Don't know)	3.2%	5	2.3%	1	3.6%	4	2.1%	1	2.1%	1	5.0%	3
<i>Mean:</i>	<i>3.00</i>	<i>3.14</i>	<i>2.94</i>	<i>2.91</i>	<i>2.93</i>	<i>3.12</i>	<i>2.98</i>	<i>3.01</i>	<i>2.97</i>	<i>0.00</i>	<i>3.00</i>	
Base:	155	43	112	47	47	60	61	92	92	0	155	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Range and choice of pubs / restaurants																						
Much better	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	3.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Better	5.8%	9	11.6%	5	3.6%	4	8.5%	4	4.3%	2	5.0%	3	8.2%	5	4.3%	4	5.4%	5	0.0%	0	5.8%	9
About the same	60.0%	93	60.5%	26	59.8%	67	46.8%	22	57.4%	27	71.7%	43	41.0%	25	72.8%	67	59.8%	55	0.0%	0	60.0%	93
Worse	21.3%	33	18.6%	8	22.3%	25	31.9%	15	25.5%	12	10.0%	6	31.1%	19	15.2%	14	21.7%	20	0.0%	0	21.3%	33
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
(Don't know)	11.0%	17	7.0%	3	12.5%	14	10.6%	5	10.6%	5	11.7%	7	16.4%	10	6.5%	6	9.8%	9	0.0%	0	11.0%	17
Mean:	2.84		2.98		2.79		2.79		2.71		2.98		2.80		2.86		2.84		0.00		2.84	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Leisure facilities																						
Much better	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	3.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Better	7.1%	11	11.6%	5	5.4%	6	10.6%	5	10.6%	5	1.7%	1	9.8%	6	5.4%	5	6.5%	6	0.0%	0	7.1%	11
About the same	32.9%	51	27.9%	12	34.8%	39	31.9%	15	19.1%	9	43.3%	26	19.7%	12	41.3%	38	32.6%	30	0.0%	0	32.9%	51
Worse	31.6%	49	27.9%	12	33.0%	37	46.8%	22	36.2%	17	16.7%	10	42.6%	26	25.0%	23	29.3%	27	0.0%	0	31.6%	49
Much worse	1.3%	2	0.0%	0	1.8%	2	2.1%	1	2.1%	1	0.0%	0	0.0%	0	2.2%	2	2.2%	2	0.0%	0	1.3%	2
(Don't know)	25.8%	40	30.2%	13	24.1%	27	6.4%	3	31.9%	15	36.7%	22	24.6%	15	26.1%	24	27.2%	25	0.0%	0	25.8%	40
Mean:	2.67		2.83		2.61		2.61		2.56		2.82		2.65		2.68		2.69		0.00		2.67	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Town centre environment																						
Much better	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better	21.3%	33	30.2%	13	17.9%	20	23.4%	11	17.0%	8	23.3%	14	31.1%	19	15.2%	14	20.7%	19	0.0%	0	21.3%	33
About the same	55.5%	86	55.8%	24	55.4%	62	44.7%	21	59.6%	28	60.0%	36	44.3%	27	63.0%	58	58.7%	54	0.0%	0	55.5%	86
Worse	17.4%	27	9.3%	4	20.5%	23	21.3%	10	19.1%	9	13.3%	8	16.4%	10	18.5%	17	16.3%	15	0.0%	0	17.4%	27
Much worse	2.6%	4	0.0%	0	3.6%	4	4.3%	2	2.1%	1	1.7%	1	1.6%	1	3.3%	3	1.1%	1	0.0%	0	2.6%	4
(Don't know)	2.6%	4	4.7%	2	1.8%	2	6.4%	3	0.0%	0	1.7%	1	4.9%	3	0.0%	0	2.2%	2	0.0%	0	2.6%	4
Mean:	3.00		3.22		2.92		2.93		2.98		3.07		3.16		2.90		3.04		0.00		3.00	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Cleanliness																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.5%	21	7.0%	3	16.1%	18	19.1%	9	17.0%	8	6.7%	4	23.0%	14	7.6%	7	15.2%	14	0.0%	0	13.5%	21
About the same	58.7%	91	65.1%	28	56.3%	63	53.2%	25	53.2%	25	68.3%	41	57.4%	35	60.9%	56	57.6%	53	0.0%	0	58.7%	91
Worse	21.3%	33	16.3%	7	23.2%	26	21.3%	10	23.4%	11	18.3%	11	13.1%	8	26.1%	24	20.7%	19	0.0%	0	21.3%	33
Much worse	1.9%	3	0.0%	0	2.7%	3	2.1%	1	2.1%	1	1.7%	1	1.6%	1	2.2%	2	1.1%	1	0.0%	0	1.9%	3
(Don't know)	4.5%	7	11.6%	5	1.8%	2	4.3%	2	4.3%	2	5.0%	3	4.9%	3	3.3%	3	5.4%	5	0.0%	0	4.5%	7
Mean:	2.88		2.89		2.87		2.93		2.89		2.84		3.07		2.76		2.92		0.00		2.88	
Base:	155		43		112		47		47		60		61		92		92		0		155	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Car parking provision																						
Much better	3.2%	5	4.7%	2	2.7%	3	4.3%	2	0.0%	0	5.0%	3	8.2%	5	0.0%	0	4.3%	4	0.0%	0	3.2%	5
Better	16.1%	25	9.3%	4	18.8%	21	17.0%	8	19.1%	9	13.3%	8	21.3%	13	13.0%	12	21.7%	20	0.0%	0	16.1%	25
About the same	34.2%	53	39.5%	17	32.1%	36	23.4%	11	42.6%	20	36.7%	22	36.1%	22	33.7%	31	40.2%	37	0.0%	0	34.2%	53
Worse	19.4%	30	20.9%	9	18.8%	21	21.3%	10	19.1%	9	16.7%	10	23.0%	14	16.3%	15	25.0%	23	0.0%	0	19.4%	30
Much worse	3.9%	6	7.0%	3	2.7%	3	0.0%	0	6.4%	3	5.0%	3	3.3%	2	4.3%	4	5.4%	5	0.0%	0	3.9%	6
(Don't know)	23.2%	36	18.6%	8	25.0%	28	34.0%	16	12.8%	6	23.3%	14	8.2%	5	32.6%	30	3.3%	3	0.0%	0	23.2%	36
Mean:	2.94		2.80		3.00		3.06		2.85		2.96		3.09		2.82		2.94		0.00		2.94	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Car parking prices																						
Much better	4.5%	7	4.7%	2	4.5%	5	4.3%	2	4.3%	2	5.0%	3	11.5%	7	0.0%	0	6.5%	6	0.0%	0	4.5%	7
Better	14.8%	23	9.3%	4	17.0%	19	19.1%	9	19.1%	9	8.3%	5	26.2%	16	7.6%	7	19.6%	18	0.0%	0	14.8%	23
About the same	34.2%	53	37.2%	16	33.0%	37	25.5%	12	40.4%	19	36.7%	22	34.4%	21	34.8%	32	44.6%	41	0.0%	0	34.2%	53
Worse	12.9%	20	16.3%	7	11.6%	13	12.8%	6	12.8%	6	11.7%	7	14.8%	9	10.9%	10	18.5%	17	0.0%	0	12.9%	20
Much worse	3.2%	5	4.7%	2	2.7%	3	2.1%	1	2.1%	1	5.0%	3	1.6%	1	4.3%	4	4.3%	4	0.0%	0	3.2%	5
(Don't know)	30.3%	47	27.9%	12	31.3%	35	36.2%	17	21.3%	10	33.3%	20	11.5%	7	42.4%	39	6.5%	6	0.0%	0	30.3%	47
Mean:	3.06		2.90		3.13		3.17		3.14		2.95		3.35		2.79		3.06		0.00		3.06	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Accessibility by public transport																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.4%	13	14.0%	6	6.3%	7	12.8%	6	2.1%	1	10.0%	6	8.2%	5	8.7%	8	3.3%	3	0.0%	0	8.4%	13
About the same	53.5%	83	44.2%	19	57.1%	64	57.4%	27	46.8%	22	56.7%	34	47.5%	29	58.7%	54	44.6%	41	0.0%	0	53.5%	83
Worse	4.5%	7	2.3%	1	5.4%	6	6.4%	3	4.3%	2	3.3%	2	1.6%	1	6.5%	6	2.2%	2	0.0%	0	4.5%	7
Much worse	1.9%	3	0.0%	0	2.7%	3	2.1%	1	2.1%	1	1.7%	1	1.6%	1	2.2%	2	3.3%	3	0.0%	0	1.9%	3
(Don't know)	31.6%	49	39.5%	17	28.6%	32	21.3%	10	44.7%	21	28.3%	17	41.0%	25	23.9%	22	46.7%	43	0.0%	0	31.6%	49
Mean:	3.00		3.19		2.94		3.03		2.88		3.05		3.06		2.97		2.90		0.00		3.00	
Base:	155		43		112		47		47		60		61		92		92		0		155	
Public information / signposts / public facilities																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.7%	12	7.0%	3	8.0%	9	6.4%	3	6.4%	3	10.0%	6	11.5%	7	5.4%	5	8.7%	8	0.0%	0	7.7%	12
About the same	51.0%	79	48.8%	21	51.8%	58	46.8%	22	44.7%	21	60.0%	36	45.9%	28	55.4%	51	54.3%	50	0.0%	0	51.0%	79
Worse	21.9%	34	20.9%	9	22.3%	25	23.4%	11	29.8%	14	15.0%	9	26.2%	16	19.6%	18	20.7%	19	0.0%	0	21.9%	34
Much worse	1.3%	2	0.0%	0	1.8%	2	2.1%	1	2.1%	1	0.0%	0	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.3%	2
(Don't know)	18.1%	28	23.3%	10	16.1%	18	21.3%	10	17.0%	8	15.0%	9	14.8%	9	18.5%	17	14.1%	13	0.0%	0	18.1%	28
Mean:	2.80		2.82		2.79		2.73		2.67		2.94		2.79		2.80		2.81		0.00		2.80	
Base:	155		43		112		47		47		60		61		92		92		0		155	

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington	Whitehaven		
Entertainment / events / performances																					
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better	5.8%	9	7.0%	3	5.4%	6	6.4%	3	6.4%	3	5.0%	3	9.8%	6	3.3%	3	6.5%	6	0.0%	0	5.8%
About the same	52.9%	82	55.8%	24	51.8%	58	44.7%	21	55.3%	26	56.7%	34	47.5%	29	56.5%	52	52.2%	48	0.0%	0	52.9%
Worse	18.1%	28	14.0%	6	19.6%	22	31.9%	15	12.8%	6	11.7%	7	26.2%	16	13.0%	12	19.6%	18	0.0%	0	18.1%
Much worse	1.9%	3	0.0%	0	2.7%	3	2.1%	1	2.1%	1	1.7%	1	0.0%	0	3.3%	3	2.2%	2	0.0%	0	1.9%
(Don't know)	21.3%	33	23.3%	10	20.5%	23	14.9%	7	23.4%	11	25.0%	15	16.4%	10	23.9%	22	19.6%	18	0.0%	0	21.3%
<i>Mean:</i>	<i>2.80</i>		<i>2.91</i>		<i>2.75</i>		<i>2.65</i>		<i>2.86</i>		<i>2.87</i>		<i>2.80</i>		<i>2.79</i>		<i>2.78</i>		<i>0.00</i>		<i>2.80</i>
Base:	155	43	112	47	47	60	61	92	92	0	155										
Tourist facilities/hotels																					
Much better	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%
Better	7.7%	12	11.6%	5	6.3%	7	10.6%	5	6.4%	3	6.7%	4	9.8%	6	6.5%	6	7.6%	7	0.0%	0	7.7%
About the same	51.6%	80	53.5%	23	50.9%	57	44.7%	21	51.1%	24	56.7%	34	44.3%	27	56.5%	52	50.0%	46	0.0%	0	51.6%
Worse	18.1%	28	14.0%	6	19.6%	22	21.3%	10	17.0%	8	16.7%	10	27.9%	17	12.0%	11	21.7%	20	0.0%	0	18.1%
Much worse	1.3%	2	0.0%	0	1.8%	2	0.0%	0	2.1%	1	1.7%	1	0.0%	0	2.2%	2	2.2%	2	0.0%	0	1.3%
(Don't know)	20.6%	32	20.9%	9	20.5%	23	21.3%	10	23.4%	11	18.3%	11	18.0%	11	21.7%	20	18.5%	17	0.0%	0	20.6%
<i>Mean:</i>	<i>2.85</i>		<i>2.97</i>		<i>2.81</i>		<i>2.92</i>		<i>2.81</i>		<i>2.84</i>		<i>2.78</i>		<i>2.90</i>		<i>2.77</i>		<i>0.00</i>		<i>2.85</i>
Base:	155	43	112	47	47	60	61	92	92	0	155										
Day-time safety																					
Much better	1.9%	3	4.7%	2	0.9%	1	2.1%	1	2.1%	1	1.7%	1	4.9%	3	0.0%	0	3.3%	3	0.0%	0	1.9%
Better	37.4%	58	27.9%	12	41.1%	46	40.4%	19	40.4%	19	33.3%	20	41.0%	25	35.9%	33	41.3%	38	0.0%	0	37.4%
About the same	53.5%	83	65.1%	28	49.1%	55	51.1%	24	53.2%	25	55.0%	33	52.5%	32	53.3%	49	50.0%	46	0.0%	0	53.5%
Worse	5.2%	8	0.0%	0	7.1%	8	6.4%	3	2.1%	1	6.7%	4	1.6%	1	7.6%	7	3.3%	3	0.0%	0	5.2%
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%
(Don't know)	1.3%	2	2.3%	1	0.9%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.2%	2	1.1%	1	0.0%	0	1.3%
<i>Mean:</i>	<i>3.35</i>		<i>3.38</i>		<i>3.34</i>		<i>3.38</i>		<i>3.38</i>		<i>3.31</i>		<i>3.49</i>		<i>3.27</i>		<i>3.43</i>		<i>0.00</i>		<i>3.35</i>
Base:	155	43	112	47	47	60	61	92	92	0	155										
Evening / night safety																					
Much better	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	3.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%
Better	24.5%	38	18.6%	8	26.8%	30	31.9%	15	31.9%	15	13.3%	8	29.5%	18	21.7%	20	26.1%	24	0.0%	0	24.5%
About the same	42.6%	66	48.8%	21	40.2%	45	42.6%	20	38.3%	18	45.0%	27	44.3%	27	41.3%	38	42.4%	39	0.0%	0	42.6%
Worse	7.1%	11	0.0%	0	9.8%	11	10.6%	5	4.3%	2	6.7%	4	4.9%	3	8.7%	8	3.3%	3	0.0%	0	7.1%
Much worse	1.3%	2	0.0%	0	1.8%	2	0.0%	0	2.1%	1	1.7%	1	0.0%	0	2.2%	2	2.2%	2	0.0%	0	1.3%
(Don't know)	23.2%	36	30.2%	13	20.5%	23	12.8%	6	23.4%	11	31.7%	19	18.0%	11	26.1%	24	23.9%	22	0.0%	0	23.2%
<i>Mean:</i>	<i>3.23</i>		<i>3.33</i>		<i>3.19</i>		<i>3.29</i>		<i>3.31</i>		<i>3.10</i>		<i>3.38</i>		<i>3.12</i>		<i>3.30</i>		<i>0.00</i>		<i>3.23</i>
Base:	155	43	112	47	47	60	61	92	92	0	155										

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington		Whitehaven		
Layout																						
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	18.1%	28	16.3%	7	18.8%	21	17.0%	8	21.3%	10	16.7%	10	21.3%	13	15.2%	14	16.3%	15	0.0%	0	18.1%	28
About the same	64.5%	100	69.8%	30	62.5%	70	66.0%	31	66.0%	31	61.7%	37	59.0%	36	68.5%	63	63.0%	58	0.0%	0	64.5%	100
Worse	11.6%	18	9.3%	4	12.5%	14	4.3%	2	8.5%	4	20.0%	12	9.8%	6	13.0%	12	14.1%	13	0.0%	0	11.6%	18
Much worse	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
(Don't know)	5.2%	8	4.7%	2	5.4%	6	12.8%	6	2.1%	1	1.7%	1	9.8%	6	2.2%	2	5.4%	5	0.0%	0	5.2%	8
<i>Mean:</i>		3.05		3.07		3.05		3.15		3.09		2.97		3.13		3.00		3.00		0.00		3.05
Base:		155		43		112		47		47		60		61		92		92		0		155
Public Art																						
Much better	1.3%	2	2.3%	1	0.9%	1	0.0%	0	2.1%	1	1.7%	1	3.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Better	5.8%	9	9.3%	4	4.5%	5	8.5%	4	4.3%	2	5.0%	3	6.6%	4	5.4%	5	5.4%	5	0.0%	0	5.8%	9
About the same	55.5%	86	51.2%	22	57.1%	64	53.2%	25	55.3%	26	58.3%	35	60.7%	37	53.3%	49	62.0%	57	0.0%	0	55.5%	86
Worse	5.8%	9	9.3%	4	4.5%	5	4.3%	2	6.4%	3	6.7%	4	8.2%	5	4.3%	4	6.5%	6	0.0%	0	5.8%	9
Much worse	1.3%	2	0.0%	0	1.8%	2	2.1%	1	2.1%	1	0.0%	0	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.3%	2
(Don't know)	30.3%	47	27.9%	12	31.3%	35	31.9%	15	29.8%	14	28.3%	17	19.7%	12	35.9%	33	21.7%	20	0.0%	0	30.3%	47
<i>Mean:</i>		3.00		3.06		2.97		3.00		2.97		3.02		3.02		2.98		2.99		0.00		3.00
Base:		155		43		112		47		47		60		61		92		92		0		155
General environment																						
Much better	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better	25.8%	40	30.2%	13	24.1%	27	29.8%	14	27.7%	13	21.7%	13	32.8%	20	20.7%	19	23.9%	22	0.0%	0	25.8%	40
About the same	55.5%	86	58.1%	25	54.5%	61	44.7%	21	55.3%	26	65.0%	39	47.5%	29	62.0%	57	57.6%	53	0.0%	0	55.5%	86
Worse	12.9%	20	9.3%	4	14.3%	16	14.9%	7	12.8%	6	10.0%	6	13.1%	8	12.0%	11	14.1%	13	0.0%	0	12.9%	20
Much worse	2.6%	4	0.0%	0	3.6%	4	4.3%	2	2.1%	1	1.7%	1	1.6%	1	3.3%	3	1.1%	1	0.0%	0	2.6%	4
(Don't know)	2.6%	4	2.3%	1	2.7%	3	6.4%	3	0.0%	0	1.7%	1	3.3%	2	2.2%	2	2.2%	2	0.0%	0	2.6%	4
<i>Mean:</i>		3.09		3.21		3.05		3.07		3.15		3.08		3.20		3.02		3.10		0.00		3.09
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q30 What type of shops or services would you like to see more of in (STUDY CENTRE)?																						
Large supermarkets	6.5%	10	2.3%	1	8.0%	9	6.4%	3	4.3%	2	8.3%	5	1.6%	1	9.8%	9	6.5%	6	0.0%	0	6.5%	10
Specialist foodstores	5.8%	9	4.7%	2	6.3%	7	4.3%	2	4.3%	2	8.3%	5	9.8%	6	3.3%	3	6.5%	6	0.0%	0	5.8%	9
Department stores	18.1%	28	11.6%	5	20.5%	23	12.8%	6	25.5%	12	15.0%	9	19.7%	12	16.3%	15	20.7%	19	0.0%	0	18.1%	28
Clothing stores	31.0%	48	14.0%	6	37.5%	42	51.1%	24	27.7%	13	18.3%	11	24.6%	15	35.9%	33	21.7%	20	0.0%	0	31.0%	48
Footwear stores	10.3%	16	7.0%	3	11.6%	13	12.8%	6	8.5%	4	10.0%	6	8.2%	5	12.0%	11	7.6%	7	0.0%	0	10.3%	16
Electrical goods	3.2%	5	4.7%	2	2.7%	3	4.3%	2	4.3%	2	1.7%	1	3.3%	2	3.3%	3	4.3%	4	0.0%	0	3.2%	5
Household goods stores	10.3%	16	4.7%	2	12.5%	14	12.8%	6	10.6%	5	6.7%	4	9.8%	6	9.8%	9	7.6%	7	0.0%	0	10.3%	16
Pharmacies	2.6%	4	2.3%	1	2.7%	3	4.3%	2	0.0%	0	0.0%	0	4.9%	3	1.1%	1	3.3%	3	0.0%	0	2.6%	4
Restaurants / cafes	3.9%	6	4.7%	2	3.6%	4	4.3%	2	6.4%	3	1.7%	1	6.6%	4	2.2%	2	3.3%	3	0.0%	0	3.9%	6
Drinking establishments	3.2%	5	2.3%	1	3.6%	4	6.4%	3	4.3%	2	0.0%	0	6.6%	4	1.1%	1	3.3%	3	0.0%	0	3.2%	5
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.9%	6	7.0%	3	2.7%	3	0.0%	0	4.3%	2	6.7%	4	6.6%	4	2.2%	2	5.4%	5	0.0%	0	3.9%	6
Music shops	2.6%	4	4.7%	2	1.8%	2	8.5%	4	0.0%	0	0.0%	0	3.3%	2	1.1%	1	1.1%	1	0.0%	0	2.6%	4
Sport shops	1.3%	2	0.0%	0	1.8%	2	0.0%	0	4.3%	2	0.0%	0	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.3%	2
Specialist shops in general	4.5%	7	4.7%	2	4.5%	5	2.1%	1	4.3%	2	6.7%	4	8.2%	5	2.2%	2	6.5%	6	0.0%	0	4.5%	7
(None mentioned)	34.8%	54	55.8%	24	26.8%	30	21.3%	10	36.2%	17	45.0%	27	37.7%	23	33.7%	31	38.0%	35	0.0%	0	34.8%	54
(Don't know)	3.9%	6	4.7%	2	3.6%	4	4.3%	2	2.1%	1	5.0%	3	4.9%	3	3.3%	3	2.2%	2	0.0%	0	3.9%	6
Base:		155		43		112		47		47		60		61		92		92		0		155
Q31 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																						
Health and fitness	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
Swimming pool	7.1%	11	4.7%	2	8.0%	9	8.5%	4	12.8%	6	1.7%	1	6.6%	4	7.6%	7	6.5%	6	0.0%	0	7.1%	11
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	30.3%	47	23.3%	10	33.0%	37	51.1%	24	34.0%	16	10.0%	6	42.6%	26	20.7%	19	30.4%	28	0.0%	0	30.3%	47
Bowling alley	5.2%	8	4.7%	2	5.4%	6	10.6%	5	2.1%	1	3.3%	2	3.3%	2	5.4%	5	4.3%	4	0.0%	0	5.2%	8
Hotels	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Ice rink	3.2%	5	7.0%	3	1.8%	2	8.5%	4	2.1%	1	0.0%	0	1.6%	1	4.3%	4	3.3%	3	0.0%	0	3.2%	5
Museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art galleries	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	3.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Go-karting	3.9%	6	9.3%	4	1.8%	2	8.5%	4	4.3%	2	0.0%	0	4.9%	3	3.3%	3	4.3%	4	0.0%	0	3.9%	6
Parks/gardens	5.8%	9	7.0%	3	5.4%	6	4.3%	2	6.4%	3	5.0%	3	3.3%	2	6.5%	6	5.4%	5	0.0%	0	5.8%	9
Civic Hall/Civic spaces	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Other	1.9%	3	4.7%	2	0.9%	1	0.0%	0	2.1%	1	1.7%	1	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.9%	3
Theatres	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Leisure facilities for children	3.9%	6	0.0%	0	5.4%	6	2.1%	1	8.5%	4	1.7%	1	3.3%	2	4.3%	4	5.4%	5	0.0%	0	3.9%	6
Sports / leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	48.4%	75	55.8%	24	45.5%	51	34.0%	16	38.3%	18	68.3%	41	42.6%	26	53.3%	49	48.9%	45	0.0%	0	48.4%	75
(Don't know)	9.0%	14	11.6%	5	8.0%	9	6.4%	3	10.6%	5	10.0%	6	6.6%	4	10.9%	10	8.7%	8	0.0%	0	9.0%	14
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q32 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																						
Increased choice / range of shops	14.8%	23	11.6%	5	16.1%	18	21.3%	10	14.9%	7	10.0%	6	18.0%	11	13.0%	12	12.0%	11	0.0%	0	14.8%	23
More speciality shops	9.7%	15	4.7%	2	11.6%	13	14.9%	7	6.4%	3	8.3%	5	11.5%	7	8.7%	8	9.8%	9	0.0%	0	9.7%	15
More national multiples	5.8%	9	7.0%	3	5.4%	6	2.1%	1	6.4%	3	6.7%	4	8.2%	5	3.3%	3	6.5%	6	0.0%	0	5.8%	9
Better foodstore provision	6.5%	10	0.0%	0	8.9%	10	8.5%	4	2.1%	1	8.3%	5	1.6%	1	9.8%	9	2.2%	2	0.0%	0	6.5%	10
More non-food stores	3.9%	6	0.0%	0	5.4%	6	6.4%	3	2.1%	1	3.3%	2	6.6%	4	2.2%	2	2.2%	2	0.0%	0	3.9%	6
More Independent / Specialist traders	1.3%	2	0.0%	0	1.8%	2	2.1%	1	2.1%	1	0.0%	0	3.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Improved street paving	4.5%	7	2.3%	1	5.4%	6	4.3%	2	2.1%	1	6.7%	4	4.9%	3	4.3%	4	3.3%	3	0.0%	0	4.5%	7
Cheaper parking	4.5%	7	4.7%	2	4.5%	5	2.1%	1	2.1%	1	6.7%	4	4.9%	3	3.3%	3	6.5%	6	0.0%	0	4.5%	7
Flexible parking	3.9%	6	7.0%	3	2.7%	3	4.3%	2	0.0%	0	5.0%	3	4.9%	3	2.2%	2	6.5%	6	0.0%	0	3.9%	6
Reduce traffic congestion	1.3%	2	2.3%	1	0.9%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.2%	2	1.1%	1	0.0%	0	1.3%	2
Improved public transport	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
More entertainment / leisure facilities	5.8%	9	4.7%	2	6.3%	7	12.8%	6	4.3%	2	1.7%	1	4.9%	3	6.5%	6	3.3%	3	0.0%	0	5.8%	9
More quality restaurants / pavement cafes	4.5%	7	0.0%	0	6.3%	7	8.5%	4	6.4%	3	0.0%	0	9.8%	6	1.1%	1	4.3%	4	0.0%	0	4.5%	7
More evening activities	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	1.6%	1	1.1%	1	1.1%	1	0.0%	0	1.3%	2
More organised events e.g. street markets	2.6%	4	0.0%	0	3.6%	4	6.4%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1	0.0%	0	2.6%	4
More cultural facilities	2.6%	4	4.7%	2	1.8%	2	0.0%	0	8.5%	4	0.0%	0	3.3%	2	2.2%	2	3.3%	3	0.0%	0	2.6%	4
Improved security / CCTV / bigger Police presence	2.6%	4	2.3%	1	2.7%	3	6.4%	3	0.0%	0	1.7%	1	1.6%	1	3.3%	3	1.1%	1	0.0%	0	2.6%	4
Improved cleanliness	7.1%	11	4.7%	2	8.0%	9	8.5%	4	2.1%	1	10.0%	6	6.6%	4	7.6%	7	6.5%	6	0.0%	0	7.1%	11
Greater promotion / marketing of the centre	1.3%	2	2.3%	1	0.9%	1	2.1%	1	2.1%	1	0.0%	0	3.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Public toilets	7.7%	12	7.0%	3	8.0%	9	6.4%	3	8.5%	4	6.7%	4	9.8%	6	5.4%	5	12.0%	11	0.0%	0	7.7%	12
Expansion of the centre	0.6%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
Improved cultural facilities	0.6%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
More tourist facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved signage/information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	11.6%	18	18.6%	8	8.9%	10	6.4%	3	14.9%	7	13.3%	8	13.1%	8	9.8%	9	13.0%	12	0.0%	0	11.6%	18
Covered shopping areas / more shelter	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
General tidy up / lick of paint etc	12.3%	19	0.0%	0	17.0%	19	10.6%	5	12.8%	6	13.3%	8	8.2%	5	15.2%	14	13.0%	12	0.0%	0	12.3%	19
Too many vacant shops / fill the shops	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
More seating areas	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
Reduce rent / rates	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
More greenery / flowers / hanging baskets etc	1.3%	2	0.0%	0	1.8%	2	4.3%	2	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0	0.0%	0	1.3%	2
Improve the market	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
(None mentioned)	28.4%	44	30.2%	13	27.7%	31	29.8%	14	23.4%	11	31.7%	19	24.6%	15	31.5%	29	22.8%	21	0.0%	0	28.4%	44

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
(Don't know)	8.4%	13	4.7%	2	9.8%	11	14.9%	7	8.5%	4	3.3%	2	6.6%	4	9.8%	9	6.5%	6	0.0%	0	8.4%	13
Base:	155	43	112	47	47	60	61	92	92	0	155											
Q33 What do you think are the biggest weaknesses of (STUDY CENTRE)?																						
Choice / range of non-food shops	14.2%	22	9.3%	4	16.1%	18	17.0%	8	14.9%	7	11.7%	7	14.8%	9	14.1%	13	9.8%	9	0.0%	0	14.2%	22
Range of specialist/independent retailers	6.5%	10	7.0%	3	6.3%	7	6.4%	3	10.6%	5	3.3%	2	9.8%	6	4.3%	4	6.5%	6	0.0%	0	6.5%	10
Foodstore provision	3.2%	5	2.3%	1	3.6%	4	2.1%	1	2.1%	1	5.0%	3	1.6%	1	4.3%	4	2.2%	2	0.0%	0	3.2%	5
Lack of cultural facilities	3.9%	6	4.7%	2	3.6%	4	4.3%	2	4.3%	2	3.3%	2	9.8%	6	0.0%	0	4.3%	4	0.0%	0	3.9%	6
Accessibility by private car	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	1.7%	1	3.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Car parking	5.8%	9	7.0%	3	5.4%	6	10.6%	5	6.4%	3	1.7%	1	6.6%	4	5.4%	5	7.6%	7	0.0%	0	5.8%	9
Accessibility by public transport	2.6%	4	4.7%	2	1.8%	2	2.1%	1	2.1%	1	3.3%	2	4.9%	3	1.1%	1	2.2%	2	0.0%	0	2.6%	4
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information / events	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Range and choice of pubs / restaurants	3.2%	5	2.3%	1	3.6%	4	8.5%	4	2.1%	1	0.0%	0	6.6%	4	1.1%	1	1.1%	1	0.0%	0	3.2%	5
Tourism facilities	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Town centre environment	12.9%	20	9.3%	4	14.3%	16	12.8%	6	14.9%	7	10.0%	6	9.8%	6	14.1%	13	14.1%	13	0.0%	0	12.9%	20
Non-retail provision (e.g. banks, estate agents (etc.))	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Leisure facilities	5.2%	8	9.3%	4	3.6%	4	6.4%	3	6.4%	3	3.3%	2	3.3%	2	5.4%	5	3.3%	3	0.0%	0	5.2%	8
Security / safety	3.2%	5	0.0%	0	4.5%	5	4.3%	2	0.0%	0	5.0%	3	1.6%	1	4.3%	4	2.2%	2	0.0%	0	3.2%	5
Other	8.4%	13	7.0%	3	8.9%	10	4.3%	2	10.6%	5	10.0%	6	16.4%	10	3.3%	3	13.0%	12	0.0%	0	8.4%	13
Lack of public toilets	7.7%	12	4.7%	2	8.9%	10	6.4%	3	8.5%	4	8.3%	5	9.8%	6	6.5%	6	10.9%	10	0.0%	0	7.7%	12
Too many vacant shops	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Rent / rates are too high	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
No undercover shopping area	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Traffic congestion / poor road layout	1.3%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.2%	2	1.1%	1	0.0%	0	1.3%	2
Council wasting money / not doing a good enough job	1.9%	3	2.3%	1	1.8%	2	0.0%	0	2.1%	1	3.3%	2	1.6%	1	2.2%	2	3.3%	3	0.0%	0	1.9%	3
Need more greenery / flowers / hanging baskets etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	31.0%	48	30.2%	13	31.3%	35	29.8%	14	27.7%	13	35.0%	21	24.6%	15	35.9%	33	28.3%	26	0.0%	0	31.0%	48
(Don't know)	11.0%	17	9.3%	4	11.6%	13	17.0%	8	12.8%	6	5.0%	3	3.3%	2	16.3%	15	8.7%	8	0.0%	0	11.0%	17
Base:	155	43	112	47	47	60	61	92	92	0	155											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
Q34A Has the recent redevelopment of Workington Town Centre (Washington Square) had a positive impact upon the town centre?																						
<i>All visitors to Workington</i>																						
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Base:	0	0	0	0	0	0	0	0	0	0	0											
Q34B What positive impact has it had?																						
<i>Those who said 'Yes' at Q34A</i>																						
Improved Shopping Environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Increased the range / choice of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Attracted more visitors / tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Base:	0	0	0	0	0	0	0	0	0	0	0											
Q35A Has the recent investment in the harbour area over the past ten years had a positive impact on Whitehaven ?																						
<i>All visitors to Whitehaven</i>																						
Yes	86.5%	134	83.7%	36	87.5%	98	85.1%	40	89.4%	42	85.0%	51	88.5%	54	84.8%	78	85.9%	79	0.0%	0	86.5%	134
No	6.5%	10	9.3%	4	5.4%	6	8.5%	4	0.0%	0	10.0%	6	3.3%	2	8.7%	8	5.4%	5	0.0%	0	6.5%	10
(Don't know)	7.1%	11	7.0%	3	7.1%	8	6.4%	3	10.6%	5	5.0%	3	8.2%	5	6.5%	6	8.7%	8	0.0%	0	7.1%	11
Base:	155	43	112	47	47	60	61	92	92	0	155											
Q35B What positive impact has it had?																						
<i>Those who said 'Yes' at Q35A</i>																						
Improved Town Centre Environment	32.8%	44	30.6%	11	33.7%	33	25.0%	10	35.7%	15	37.3%	19	33.3%	18	33.3%	26	32.9%	26	0.0%	0	32.8%	44
Increased range of facilities	1.5%	2	2.8%	1	1.0%	1	0.0%	0	4.8%	2	0.0%	0	1.9%	1	1.3%	1	1.3%	1	0.0%	0	1.5%	2
Other	11.2%	15	16.7%	6	9.2%	9	12.5%	5	11.9%	5	7.8%	4	18.5%	10	5.1%	4	13.9%	11	0.0%	0	11.2%	15
Attracted more visitors / tourists	45.5%	61	47.2%	17	44.9%	44	50.0%	20	50.0%	21	39.2%	20	46.3%	25	46.2%	36	46.8%	37	0.0%	0	45.5%	61
Nice to walk about / sit down	11.9%	16	5.6%	2	14.3%	14	7.5%	3	9.5%	4	17.6%	9	5.6%	3	16.7%	13	10.1%	8	0.0%	0	11.9%	16
A lot more attractive place to visit	11.9%	16	11.1%	4	12.2%	12	17.5%	7	9.5%	4	9.8%	5	18.5%	10	7.7%	6	15.2%	12	0.0%	0	11.9%	16
Has improved the harbour area	3.0%	4	8.3%	3	1.0%	1	5.0%	2	0.0%	0	3.9%	2	1.9%	1	2.6%	2	3.8%	3	0.0%	0	3.0%	4
(Don't know)	1.5%	2	0.0%	0	2.0%	2	2.5%	1	0.0%	0	2.0%	1	0.0%	0	2.6%	2	1.3%	1	0.0%	0	1.5%	2
Base:	134	36	98	40	42	51	54	78	79	0	134											

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
GEN Gender:																						
Male	27.7%	43	100.0%	43	0.0%	0	17.0%	8	23.4%	11	40.0%	24	26.2%	16	28.3%	26	29.3%	27	0.0%	0	27.7%	43
Female	72.3%	112	0.0%	0	100.0%	112	83.0%	39	76.6%	36	60.0%	36	73.8%	45	71.7%	66	70.7%	65	0.0%	0	72.3%	112
Base:		155		43		112		47		47		60		61		92		92		0		155
AGE Age Group:																						
18 – 24 years	14.8%	23	7.0%	3	17.9%	20	48.9%	23	0.0%	0	0.0%	0	13.1%	8	15.2%	14	3.3%	3	0.0%	0	14.8%	23
25 – 34 years	15.5%	24	11.6%	5	17.0%	19	51.1%	24	0.0%	0	0.0%	0	16.4%	10	15.2%	14	16.3%	15	0.0%	0	15.5%	24
35 – 44 years	15.5%	24	20.9%	9	13.4%	15	0.0%	0	51.1%	24	0.0%	0	16.4%	10	15.2%	14	17.4%	16	0.0%	0	15.5%	24
45 – 54 years	14.8%	23	4.7%	2	18.8%	21	0.0%	0	48.9%	23	0.0%	0	23.0%	14	9.8%	9	21.7%	20	0.0%	0	14.8%	23
55 – 64 years	20.6%	32	25.6%	11	18.8%	21	0.0%	0	0.0%	0	53.3%	32	14.8%	9	25.0%	23	23.9%	22	0.0%	0	20.6%	32
65+ years	18.1%	28	30.2%	13	13.4%	15	0.0%	0	0.0%	0	46.7%	28	16.4%	10	19.6%	18	16.3%	15	0.0%	0	18.1%	28
(Refused)	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Base:		155		43		112		47		47		60		61		92		92		0		155
SEG Occupation of Chief Wage Earner:																						
AB	14.2%	22	16.3%	7	13.4%	15	10.6%	5	19.1%	9	13.3%	8	36.1%	22	0.0%	0	23.9%	22	0.0%	0	14.2%	22
C1	25.2%	39	20.9%	9	26.8%	30	27.7%	13	31.9%	15	18.3%	11	63.9%	39	0.0%	0	29.3%	27	0.0%	0	25.2%	39
C2	18.1%	28	27.9%	12	14.3%	16	23.4%	11	17.0%	8	15.0%	9	0.0%	0	30.4%	28	19.6%	18	0.0%	0	18.1%	28
DE	41.3%	64	32.6%	14	44.6%	50	36.2%	17	31.9%	15	53.3%	32	0.0%	0	69.6%	64	26.1%	24	0.0%	0	41.3%	64
(Refused)	1.3%	2	2.3%	1	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Base:		155		43		112		47		47		60		61		92		92		0		155
ETH Ethnicity																						
White	100.0%	155	100.0%	43	100.0%	112	100.0%	47	100.0%	47	100.0%	60	100.0%	61	100.0%	92	100.0%	92	0.0%	0	100.0%	155
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Have use of a car (Q01 & Q02)		Workington	Whitehaven			
DAT																						
Monday	12.9%	20	11.6%	5	13.4%	15	6.4%	3	21.3%	10	11.7%	7	13.1%	8	13.0%	12	14.1%	13	0.0%	0	12.9%	20
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	51.6%	80	46.5%	20	53.6%	60	46.8%	22	48.9%	23	58.3%	35	47.5%	29	55.4%	51	54.3%	50	0.0%	0	51.6%	80
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	35.5%	55	41.9%	18	33.0%	37	46.8%	22	29.8%	14	30.0%	18	39.3%	24	31.5%	29	31.5%	29	0.0%	0	35.5%	55
Base:		155		43		112		47		47		60		61		92		92		0		155
TIM Time of Interview:																						
09.00 – 12.00	32.9%	51	37.2%	16	31.3%	35	34.0%	16	27.7%	13	36.7%	22	34.4%	21	31.5%	29	33.7%	31	0.0%	0	32.9%	51
12.01 – 14.00	31.6%	49	34.9%	15	30.4%	34	25.5%	12	31.9%	15	35.0%	21	32.8%	20	30.4%	28	31.5%	29	0.0%	0	31.6%	49
14.01 – 16.00	32.3%	50	25.6%	11	34.8%	39	38.3%	18	34.0%	16	26.7%	16	31.1%	19	33.7%	31	30.4%	28	0.0%	0	32.3%	50
16.01 – 17.00	3.2%	5	2.3%	1	3.6%	4	2.1%	1	6.4%	3	1.7%	1	1.6%	1	4.3%	4	4.3%	4	0.0%	0	3.2%	5
Base:		155		43		112		47		47		60		61		92		92		0		155
LOC Location:																						
Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven	100.0%	155	100.0%	43	100.0%	112	100.0%	47	100.0%	47	100.0%	60	100.0%	61	100.0%	92	100.0%	92	0.0%	0	100.0%	155
Base:		155		43		112		47		47		60		61		92		92		0		155

West Cumbria On-Street Visitors Survey for White Young Green

PC	Postcode	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
BA4 3		0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Blank		0.6%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
CA10 3		0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
CA12 4		0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
CA12 5		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA13 0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 1		0.6%	1	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
CA14 2		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 3		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 4		1.3%	2	0.0%	0	1.8%	2	2.1%	1	0.0%	0	1.7%	1	0.0%	0	2.2%	2	1.1%	1	0.0%	0	1.3%	2
CA14 5		1.3%	2	0.0%	0	1.8%	2	4.3%	2	0.0%	0	0.0%	0	1.6%	1	1.1%	1	2.2%	2	0.0%	0	1.3%	2
CA14 8		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 2		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 3		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 4		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 6		0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
CA15 7		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 8		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA18 1		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA19 1		0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
CA2 4		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA20 1		3.9%	6	4.7%	2	3.6%	4	2.1%	1	4.3%	2	5.0%	3	8.2%	5	1.1%	1	6.5%	6	0.0%	0	3.9%	6
CA22 2		11.6%	18	9.3%	4	12.5%	14	14.9%	7	14.9%	7	6.7%	4	11.5%	7	12.0%	11	9.8%	9	0.0%	0	11.6%	18
CA25 5		5.8%	9	7.0%	3	5.4%	6	6.4%	3	2.1%	1	6.7%	4	6.6%	4	4.3%	4	6.5%	6	0.0%	0	5.8%	9
CA26 3		4.5%	7	4.7%	2	4.5%	5	2.1%	1	6.4%	3	5.0%	3	4.9%	3	4.3%	4	7.6%	7	0.0%	0	4.5%	7
CA27 0		3.9%	6	7.0%	3	2.7%	3	0.0%	0	6.4%	3	5.0%	3	6.6%	4	2.2%	2	6.5%	6	0.0%	0	3.9%	6
CA28		1.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.3%	2
CA28 2		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA28 6		11.0%	17	7.0%	3	12.5%	14	6.4%	3	17.0%	8	10.0%	6	13.1%	8	9.8%	9	13.0%	12	0.0%	0	11.0%	17
CA28 7		7.1%	11	7.0%	3	7.1%	8	4.3%	2	8.5%	4	8.3%	5	1.6%	1	10.9%	10	3.3%	3	0.0%	0	7.1%	11
CA28 8		13.5%	21	20.9%	9	10.7%	12	12.8%	6	17.0%	8	11.7%	7	13.1%	8	14.1%	13	9.8%	9	0.0%	0	13.5%	21
CA28 9		20.6%	32	16.3%	7	22.3%	25	31.9%	15	4.3%	2	25.0%	15	9.8%	6	28.3%	26	14.1%	13	0.0%	0	20.6%	32
CA3 9		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA5 1		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA6 5		0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
CA7 2		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 3		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 4		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 3		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DG13 0		0.6%	1	2.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
E9 7		0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
EH8 9		0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
G81 1		0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
LA18 5		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West Cumbria On-Street Visitors Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Have use of a car (Q01 & Q02)	Workington	Whitehaven											
LA19 5	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
LA3 3	0.6%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.6%	1
LA9 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK10 9	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
ML3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE49 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE62 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG16 1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	1.1%	1	1.1%	1	0.0%	0	0.6%	1
OX18 2	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
PE29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 4	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
RG31 7	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
SW19 3	0.6%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
SW6 7	0.6%	1	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
W8 6	0.6%	1	0.0%	0	0.9%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Base:	155	43	112	47	47	60	61	92	92	0	155											